THE INDEX 2022/3
30TH EDITION

Helping you find and book the most effective
Speakers, Presenters & Performers
to meet today's challenges

JLA
ONSTAGE + ONLINE



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THE INDEX

The directory of today's most powerful communicators and talent
curated by 'The UK's leading Speaker Bureau' FT

Speakers to help build the future
Presenters to facilitate and recognise achievement
Performers to nurture relationships and reward loyalty

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CWM C&A David Olusoga – Citywire, Photographer Adithio Noviello



RACHEL BOTSMAN

RESET
THE LEADERSHIP CHALLENGE

"The path to net zero will need $50 trillion investment over ten years, innovative technologies, a transparent and legitimate offsets market, structural change and improved governance. It's about turning climate risks into opportunity, with values based leadership. It's worth noting that companies driven by a purpose have always fared best over time."

Mark Carney

V A Sir Tim Berners-Lee (US)
Inventor, World Wide Web



THE NEXT GENERATION OF INTERNET

When Berners-Lee invented the programme that formed the conceptual basis for the web, it was to encourage collaboration and creativity. After 30 years he wants to add another 'c' and turn it into a tool for compassion, encouraging users to cross cultural boundaries. He also proposes new measures to stop the internet being corrupted by corporate or national power.

A A Rachel Botsman
Trust Fellow, Saïd Business School



RESTORING TRUST

Rachel's first book, *What's Mine is Yours,* shone a light on the gig economy. In *Who Can You Trust?* she considers the implications when we lose faith in institutions and the media. What is the role of the tech giants, how can leaders restore the trust of consumers and employees – and what does it mean for everything from elections to health to digital money? Rachel explains how trust works.

A A Bill Browder
CEO, Hermitage Capital Management



THE RUSSIA THREAT

Bill moved to Russia from the US to set up a $4bn investment fund. After corrupt bureaucrats stole $230m he was deported. The man he hired to get to the truth, Sergei Magnitsky, died in prison. Bill has since achieved legislation in his name on both sides of the Atlantic that enables oligarchs' assets to be frozen. He weighs up the challenges ahead for politicians, business leaders and investors.

RESET
THE LEADERSHIP CHALLENGE

A A Lord (John) Browne
Former Group CEO, BP



BUSINESS AS A FORCE FOR GOOD
Browne grew BP from a two pipeline player into one of the world's biggest companies. He pulled off huge mergers, challenged the industry status quo and became the first oil CEO to acknowledge the risks posed by climate change. In speeches he examines the natural elements shaping our lives, shares strategic insights, and reflects on his own experience of homophobia.

B Baroness (Camilla) Cavendish
Senior Fellow, Harvard



5 GENERATION LIFE (AND WORK)
The FT columnist and *Extra Time* author headed the No.10 Policy Unit and devised the sugar tax. She now considers the consequences of AI and automation, the future of work and the ageing population. Camilla foresees a fourth stage of education, a career 'lattice' in place of a ladder, and doctors needing more EQ than IQ. But will people push back to defend their jobs?

"I WAS INVOLVED IN A LETTER TO THE UN FROM 200 TECH LEADERS. WE EXPLAINED THAT CYBER THREATS ARE BEING CREATED FASTER THAN WE CAN MANAGE THEM. IT'S BEEN SITTING IN THE UN SYSTEM FOR TWO YEARS WHILE THEY ARGUE ABOUT WHO SHOULD DEAL WITH IT." TOM FLETCHER

V A A Mark Carney OC
Governor, Bank of England 2013-2020



VALUES BASED LEADERSHIP
Mark was the first non-British Governor since the BoE's foundation in 1694. He increased the policy tools and designed stress tests to measure banks' vulnerability to climate risk. As UN Special Envoy for Climate Action & Finance, Mark now analyses the path to net zero, believing it should be taken into account in every financial decision. He also offers a broad macro outlook.

B Mike Coupe
CEO, Sainsbury's 2014-2020



LEADING THROUGH UNCERTAINTY
When Mike took control, 5% of Sainsbury's sales were online. He acquired Argos and the Nectar scheme, and saw online rise to 44%. Looking at challenges facing retailers, including the supply chain, Mike remains confident in the high street. Leaders must decentralise, stay close to the front line, and communicate relentlessly. We must also learn to act before the picture is entirely clear.

B Tom Fletcher CMG
Principal, Hertford College, Oxford



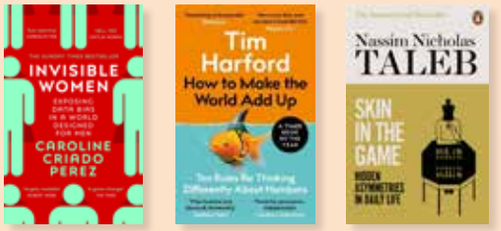
TAKING BACK CONTROL
Tom served as Britain's youngest ambassador, in the Middle East, then penned *Naked Diplomacy: Power & statecraft in the digital age.* Now on the Global Tech Panel, he sets out three geopolitical trends, five lessons from history and questions that every organisation must urgently address. "Two thirds of today's young people are likely to work in jobs that do not yet exist."

Camilla Cavendish

Tom Fletcher

SCAN TO LAUNCH VIDEO CLIPS

RESET
THOUGHT LEADERS



A Caroline Criado Perez OBE
Bestselling Activist



THE GENDER DATA GAP
Caroline is a feminist campaigner and author of *Invisible Women – Exposing data bias in a world designed for men.* She demonstrates how lack of diversity throughout the system, from research to funding, leads to unsellable and unsafe products and even misdiagnosed illness. When algorithms are mostly written by men it affects everything from internet search results to job applications.

V A Dr Vivienne Ming (US)
Neuroscientist & Entrepreneur



USING AI FOR GOOD
As a leading neuroscientist Vivienne works with corporations, start-ups and social enterprises on machine learning in recruitment, education and healthcare. Warning that our economy is rooted in an old definition of work as AI commoditises skills and knowledge, she highlights the role that technology can play in solving urgent problems from inclusion to the search for purpose.

V A A Nassim Nicholas Taleb (US)
Professor in the Sciences of Uncertainty



ACCEPTING RISK & UNPREDICTABILITY
The statistician, one time trader and *Black Swan* author often turns received opinion on its head. As well as showing that life is rarely predictable, he argues that volatility can be a force for good. We need to accept risk, acknowledge that simple solutions are usually best, understand that 'skin in the game' is the only fair way, and appreciate that not everyone shares our ethical views.

B Tim Harford
Financial Times Undercover Economist



CAUTIONARY TALES
During the pandemic the More or Less presenter, hit podcaster and Oxford Fellow revealed truths and myths in data – whether public information, misinformation or deliberate disinformation. Tim explores how ideas spread, how we can be wiser and what disasters teach us about ourselves. He also weighs up the power of price and the use of uncertainty as a competitive weapon.

> "If you don't know how to solve problems without AI, you are fooling yourself to think you can solve them with it. It's just a tool. Humans are the ones that solve problems – AI just changes the economics."
>
> **Vivienne Ming**

RESET
BUILDING BACK GREEN

C Ed Gillespie
Director, Greenpeace UK



THE BIG GREEN BANG
Ed is a communications specialist, sustainability futurist and investor in projects from carbon free food to packaging. He sets out the business case for flattening the climate curve: higher margins, lower input costs and economies of scale. With insurgents leading the way we will be charging our homes from our cars, replacing big tractors with little robots, and eating 0% cow.

B Leo Johnson
Head of Disruption & Innovation, PwC



SECURING THE FUTURE
Alongside his PwC role Leo presents BBC's Future Proofing and Hacking Capitalism. The only one of three Johnson brothers not to go into politics, he champions 'good capitalism,' bold leadership and partnerships with start-ups. Leo argues that Covid gives us the opportunity to check environmental, social and capital imbalances. The goal has to be inclusive growth and a triple bottom line.

B Dale Vince
Founder, Ecotricity



CREATING GREEN MARKETS
Dale started the first renewable energy provider, which today powers 200k homes and businesses. He also has ventures in vegan school dinners and lab-grown diamonds, and owns FIFA's 'Greenest football club in the world' – Forest Green Rovers. Dale argues for intervention to spur investments: "There's no such thing as a free market. They are all man-made. We need regulations."

B Prof. Cameron Hepburn
Director, Economics of Sustainability, Oxford



STEPS TO ACHIEVE GREEN GROWTH
Cameron is an economist specialising in energy, resources, the environment and climate – and an advisor to governments and institutions like the UN and OECD. While clean technology is the only route to necessary economic growth, how do we accelerate cost reductions? And with damage to biodiversity likely to cause human harm, how do we know which solutions offer best value?

C Prof. John Van Reenen OBE
LSE & MIT Economist



IMPROVING MANAGEMENT PRACTICES
John is an acclaimed economist on both sides of the water, with a focus on performance and the consequences of innovation. He argues that after a period of weak productivity, fast growth is vital and need not be detrimental to the environment. As well as reallocating jobs and resources, it will require change in management practices, skilled immigrants and a workforce trained in STEM.

B Dr Gabrielle Walker
Chief Scientist, Xynteo



RESOURCE-EFFICIENT GROWTH
Gabrielle has dodged icebergs and pulled fresh lava from a volcano. She's one of few experts to focus on the nexus between scientific, economic and political aspects of climate change, and how businesses achieve responsible resource-efficient growth. The ex-Princeton academic uncovers the latest research data and offers leadership tools to bring stakeholders and customers on board.

"SCIENTISTS HAVE PUT A GENE FROM SOYA THAT'S ALSO FOUND IN HAEMOGLOBIN INTO A PLANT BASED BURGER. IT TASTES, LOOKS, COOKS AND SMELLS LIKE A BEEF BURGER – BUT IT'S 0% COW, USES 74% LESS WATER AND 95% LESS LAND. IT WILL HAVE HUGE RIPPLE EFFECTS." **ED GILLESPIE**

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REAL
IASB
INTERNATIONAL ASSOCIATION OF SPEAKERS BUREAUS
ABOVE AND BEYOND
Award

RESET
BUSINESS AS UNUSUAL

"As Warren Buffet said, "When the tide goes out you can see who's swimming naked." The pandemic and Russian aggresion have raised questions about our dependence on global supply chains, how we deal with vast debt, and civil liberties. Some governments will like having more power."

William Hague

A Lord (William) Hague
Foreign Secretary 2010-2014



THE FORCES SHAPING THE WORLD
William served as Party Leader, Commons Leader and Foreign Secretary – contending with war in Libya, incursion into Ukraine, terrorist threats and relations with Europe. He weighs up the impact of Covid on government policy, national security and globalisation. And how will political leaders respond to tensions from Putin's aggression to tech battles, migration and rising populism?

B Thimon de Jong (Netherlands)
Trends Expert



CHANGES IN OUR BEHAVIOUR?
The social psychologist and trend expert explains that fundamental changes in behaviour are rare; we revert to type when normal life resumes. Will the consequences of the pandemic be different? Thimon examines the trust pendulum, the nurse/leader mentality and the cost of remote working. He also warns of algorithm aversion and invites audiences to spot truth from fake.

V B Parag Khanna (US)
Founder, FutureMap



A STRATEGY FOR THE TIMES
Parag is a leading strategist and advisor to the US National Intelligence Council. He's also author of *The Future is Asian.* With wide ranging expertise he highlights the role of developing countries as suppliers and markets, the rise of regionalisation, the need for leaders to 'sell' short term sacrifices, the risk of global monetary order fragmenting, and the emergence of science diplomacy.

"Remote working is a big experiment. It's harder to collaborate in a silo, compensating for non-verbal cues with exaggerated gestures like thumbs up. To most of us being in the same space feels more tangible, real and memorable than anything we do a virtual setting."
Thimon de Jong

C Bronwen Maddox
Director, Institute for Government



READING THE RUNES
The former Wall Street and City analyst served as The Times' US chief and Prospect Magazine CEO, with a mission to help business *and* policy makers navigate geopolitical waters. She now heads the think tank on government effectiveness. As well as looking at key trends from finance to defence, Bronwen considers the options for resolving the problems besetting Western democracies.

B Nathalie Nahai (Spain)
Digital Psychologist & Author



MANAGING VIRTUAL INTERACTION
The author of *Webs of Influence* examines online behaviour, how to hold our attention and how to balance that with demands for privacy. Showing how virtual environments affect our interactions (personally and professionally), Nathalie explores the relationship between trust and accountability, the reaction against online manipulation and the role of social media in customer service.

B Prof. Sir David Spiegelhalter OBE
Professor, Public Understanding of Risk



HOW TO COMMUNICATE UNCERTAINTY
'Professor Risk' is a distinguished statistician and communicator. David shows there's a difference between how we *think* and how we *feel* about risk: numbers don't speak for themselves, we are influenced by how they're expressed. Using good and bad examples from the traffic in official data and unofficial claims around Covid, he explains how to acknowledge uncertainty and build trust.

A Dr Pippa Malmgren
Policy Advisor & Tech Entrepreneur



ECONOMIC SIGNALS & CHANGE LEADERSHIP
Pippa has held senior strategy roles in banks and served on the US National Economic Council. She has now founded a robotics firm making drones and autonomous vehicles. Pippa offers an insight on trends from commodity prices and digitisation to underlying conditions like debt – and explains why the most useful skill for today's leaders is the ability to make up new rules!

A Mary Portas (Q&A)
Retail Expert



BUYING 'INTO' INSTEAD OF BUYING 'FROM'
10 years after her report on the state of the high street, the 'Queen of Shops' believes retail is ripe for change. As set out in her latest book *Rebuild*, Mary sees a future reflecting a new value system, the death of mediocrity and the end of mindless spending. Drawing on her shop floor career and her manifesto *Work Like a Woman,* she suggests how retailers can adapt and thrive.

"ALONGSIDE COST AND CONVENIENCE, 70% OF PEOPLE SAY THEY BUY FROM BRANDS THAT RESONATE WITH THEIR VALUES. IT'S NOT JUST ABOUT SUSTAINABILITY. IT'S DECENCY IN HOW PRODUCTS ARE MADE, HOW YOU TREAT STAFF, AND THE EXPERIENCE YOU CREATE IN STORES AND ONLINE."

MARY PORTAS

Pippa Malmgren

Mary Portas

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RESET
THE LEADERSHIP CHALLENGE

"THE INEQUALITIES WE WERE ALL AWARE OF, HIDDEN IN PLAIN SIGHT, NOW FEEL UNACCEPTABLE. LED BY A GENERATIONAL SHIFT AND CATALYSTS LIKE BLACK LIVES MATTER, THERE'S AN UNDERSTANDING THAT THESE THINGS AFFECT EVERYBODY." DAVID OLUSOGA

V A Julia Gillard AC (Aus)
Australian Prime Minister 2010-2013



THE INTERNATIONAL RESPONSE
As PM Julia expanded access to healthcare across all ages, revamped education and oversaw major investment in broadband. She is now Chair of the Wellcome Trust, the world's biggest independent funder of medical research. Julia draws from her experience of leadership and diplomacy, gender equality and mental health. She also assesses the global response to disease and climate change.

B Vanessa Kingori MBE
Chief Business Officer, Condé Nast UK



PURPOSE AND PROFIT
As British Vogue's first female publisher Vanessa became the commercial counterpart to the title's first male editor. She revitalised the 105-year old magazine, championing diversity and embracing the digital revolution. In addition to the fashion business she is now responsible for major brands from Wired to House & Garden. Vanessa shows how purpose can lead to revenue growth.

V A Ramez Naam (US)
Technologist, Entrepreneur & Writer



THE CHALLENGE AND PROMISE OF TECH
The ex-Microsoft Executive specialises in where innovation meets sustainability, nanotechnology, AI and organisational growth. He develops ideas in books like *The Infinite Resource,* then explores them further in his award-wining science fiction. Ramez's presentations prepare audiences for the challenges of exponential tech and the immense opportunities it offers across all sectors.

A Rahaf Harfoush (France)
Digital Anthropologist



THE GLOBAL DIGITAL CULTURE
Rahaf teaches Innovation & Emerging Business Models and runs a network on the intersection of technology, culture and leadership. She examines how the rise of a global digital culture is creating alliances that threaten the status quo of business, politics and our daily lives. AI could revolutionise education, but what if my child's best friend is a chat bot? And should we tax robots?

A A Baroness (Martha) Lane Fox CBE
Co-Founder, lastminute.com



ETHICAL TECH
Martha launched one of a few early dotcoms to survive the test of time. She was then appointed UK Digital Champion, overseeing the creation of gov.uk and spearheading efforts to improve the nation's core skills. Now on the board of Twitter and WeTransfer, Martha shares a vision of ethical technology that saves lives, enhances our public services and powers the economy.

B Prof. David Olusoga OBE
Professor of Public History



BUILDING A FAIRER SOCIETY
The award-winning film-maker encourages us all to engage with history. In his book and TV series *Black and British,* he revealed an empire built on slavery. 47,000 owners were given compensation when it was abolished in 1835, and lasting effects remain. With wonderful clarity David inspires his audiences to be part of making a fairer society – "being on the right side of history."

SCAN TO LAUNCH VIDEO CLIPS

A A Paul Polman (Switzerland)
CEO, Unilever 2009-2019



HOW TO BE NET POSITIVE
During a decade leading the food and consumer goods giant, Paul was acknowledged for putting environmental impact at the heart of the culture while simultaneously improving financial results. He has also worked on the UN panel formulating Sustainability Development Goals. As in his book *Net Positive,* Paul shows that business can profit by giving more to the world than it takes.

V A A Steve Wozniak (US)
Co-Founder, Apple



THE NEW WAVE OF INNOVATORS
As an inventor, engineer and programmer Steve helped shape the future – but he chose to move on from the business he started with Steve Jobs. Instead he wanted to bring on the next wave of innovators. With enduring passion and infectious humour, 'The Woz' shares the lessons of Apple. It was built with the same simplicity as its products, with the user at the centre of every action.

MARTHA LANE FOX

RESET WORKSHOPS

"Don't assume the reasons people give for their behaviour reflect their real emotional motivations. You need to find a means of generating the action you want without asking for a visible sacrifice of self-interest."
Rory Sutherland

V B John Amaechi OBE
Psychologist & British NBA Hero



TOOLS & TECHNIQUES FOR CHANGE
John was the first Brit to play at the top level of US basketball, once rejecting a $17m transfer fee. He's now a cognitive psychologist and founder of a Manchester community sport initiative. Over 3 sessions John works on awareness, learning and behaviour change. It centres on a shared mindset rather than a logistical process: "Learning is a tool to help us thrive, not an act of compliance."

A Margaret Heffernan
Entrepreneur & Author



LEADERSHIP IN UNCERTAIN TIMES
The TED speaker has bought and built businesses on both sides of the Atlantic, lectured at Harvard and created multimedia content with Tom Peters. Drawing on her new book *Uncharted,* Margaret's 2-part workshops show why predicting the future is unreliable. Instead we must accept uncertainty, acknowledge people's anxiety, adapt our growth mindset, and lead with agility and transparency.

A Matthew Syed
Author & Times Columnist



THINKING DIFFERENTLY
The author of *Bounce* and *Black Box Thinking* is often hailed as Britain's foremost 'performance guru.' Inviting businesses to think differently in an upside-down world, he encourages leaders to address the big and small picture simultaneously. Workshops show the value of cognitive diversity, and how best to use tech to build effective teams and share collective intelligence.

A Dan Cobley
Former MD, Google UK & Ireland



'PRETOTYPING'
After a spell as an oil engineer Dan rose to head Google UK, generating $5bn revenue. He's since moved into Fintech. Dan's workshop is based on Google-style 'pretotyping' in which they evaluate genuine customer response to a new proposition before investing heavily in it. With tools to show how to test ideas objectively and iterate quickly, we instinctively lose our fear of failure.

B Rory Sutherland
Co-Founder, Ogilvy Change



BEHAVIOURAL PROBLEM SOLVING
Rory is one of adland's best known figures and a master practitioner of behavioural economics. He is also a TED speaker, showing that we frequently choose a brand not because we believe it's better but because we're certain it's not too bad. Rory's workshops tackle real problems like 'How can we compete with Amazon?' From his perspective any ambition is a marketing challenge in disguise.

V A Duncan Wardle (US)
Ex-Head of Innovation & Creativity, Disney



C = ME2 (CREATIVITY = ME EMPOWERED!)
In his role at Disney Duncan helped Marvel, Pixar, Lucasfilm and the parks to create new storylines and experiences. He saw 5 barriers to innovation: time, unused consumer insights, uncertainty, risk aversion and bureaucracy. Duncan now has tools showing how everyone can be creative, challenge conventional wisdom and make innovation easy. It starts by encouraging your 'naïve experts.'

"WHEN WE DRAW HISTORICAL ANALOGIES WE TEND TO TAKE SIMILARITIES TOO SERIOUSLY AND IGNORE THE DIFFERENCES, WHERE SOLUTIONS PROBABLY LIE. WE MUST BE HONEST ABOUT THINGS THAT CAN'T BE PREDICTED WITH ANY CERTAINTY. LEADERSHIP IS NOT THE SAME AS WISHFUL THINKING." **MARGARET HEFFERNAN**

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DUNCAN WARDLE



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THE WORLD IN 2022/23

GLOBAL ECONOMY P20

AA Anders Fogh Rasmussen (Denmark)
NATO Secretary General 2009-2014



THE NEED FOR MEGAPHONE DEMOCRACY
As a centre-right Danish PM Rasmussen froze tax, restructured regional government and brought in limits on non-EU immigration. He then took over as NATO Secretary General, reviewing the bloc's priorities and appealing for greater cooperation. After publishing a study of American leadership, *The Will To Win,* he surveys the security risks and the need for a strengthened alliance.

AA Pascal Lamy (France)
WTO Director General 2005-2013



COMPETITION & COLLABORATION
After serving as Chief of Staff to Jacques Delors, Lamy restructured a major French bank and led it to privatisation. He then returned to Brussels as EU Trade Commissioner before leading the World Trade Organisation through the rise of the BRICS and the global crash. Lamy sees both internal and external challenges for the EU, and a wider need to rebalance competition and collaboration.

A Martin Schulz (Germany)
President, European Parliament 2012-2017



THE EU RESPONSE
Schulz was a prominent figure in Germany's SPD before his election as President of the European Parliament. Amid growing concerns over security he led key diplomatic talks with Turkey and Iran. In speeches Martin looks at the challenges facing the EU from its multi-border economy to threats from Putin. He makes the case for unification and greatly strengthened institutions.

V A Garry Kasparov (US)
Chair, Human Rights Foundation



PUTIN'S RUSSIA
The chess grandmaster once made headlines for his matches with Karpov and the contest against IBM's Deep Blue. But he also founded a political party and organised 'Marches of Dissent' against Putin's policies. Now based in America, Kasparov considers the Russian leader's playbook and long term strategic goals – and his ability (as in chess) to maximise diminishing resources.

D Dr Max Roser
Global Development Economist



THE DEVELOPING WORLD
Max leads research at Oxford Martin School on global issues from income and health inequality to environmental degradation. He is also editor of Our World In Data – presenting policymakers with verifiable numbers on economic activity and demographic shifts. Max considers the impact of the pandemic in developing nations and progress towards achieving sustainable growth.

A Helle Thorning-Schmidt
Former Danish Prime Minister



THE ROLE OF SOCIAL MEDIA
Helle led the Social Democrats for a decade and served as Denmark's first female Prime Minister. She then became CEO of Save The Children, and now co-chairs the independent Oversight Board at Meta. Given threats to freedom of speech in many parts of the world, Helle raises an alarm: "If legislators get too heavy-handed with social media we end up with less democracy."

CHINA SPECIALISTS

B Sir Alex Younger
Head of MI6, 2014-2020



THE STATE OF OUR SECURITY
Alex rose through the army ranks before joining MI6 as Head of Counter-Terrorism, then Director of the Special Intelligence Service – known a 'C.' As well as sharing insights into China and Russia, he explains how our adversaries take advantage of ambiguity and the blurred line between cyber and physical worlds, to probe defences in ways that fall short of traditional warfare.

C Prof. Stephen Chan OBE
Professor of World Politics, SOAS



HOW CHINA SEES THE WEST
Stephen advises governments, business and NGOs on relations with China. He has also worked with the State Council of the Chinese Prime Minister. Describing how the elite see the power struggles from cyberspace to Hong Kong, Stephen explores how it might then play out in foreign trade and investments. "China has something to prove. Xi Jinping is a risk taker, but he's not reckless."

"CHINA RECOGNISES TODAY'S POWER STRUCTURES, ESPECIALLY IN TECHNOLOGY, AND ANY CHALLENGE TO THEIR NEW SILK ROAD IN THE SOUTH CHINA SEAS. WE CAN EXPECT CONSPICUOUS FLEXING OF MUSCLES – BUT WE NEED TO CHOOSE OUR BATTLEGROUNDS. THEY'RE SITTING ON 30 TRILLION DOLLARS OF SAVINGS."

STEPHEN CHAN

V C David Rennie (China)
Beijing Bureau Chief, The Economist



CHINA'S DIFFERENCE
After swapping Washington for Beijing, David heads The Economist's China bureau and writes the influential Chaguan column. As he explains, the Chinese are very content to be different. Xi Jinping's third term will celebrate their rejection of Western democracy: "It will pose problems for companies and affect Britain's understanding of how to make a profit post-Brexit."

FOREIGN CORRESPONDENTS

B Robert Guest
Foreign Editor, The Economist



GLOBAL TRENDS
Robert has reported from 90 countries. He's also published *The Shackled Continent,* exploring how Africa could grow rich, and *Borderless Economics* on how migration creates a 'brainier' world. With a network of 21 foreign bureaux he keeps a close watch on global trends from the rise of populism to US and Russian relations with China, and the tensions in the global supply chain.

B Tim Marshall
Former Diplomatic Editor, Sky News



THE POWER OF GEOGRAPHY
During a career in TV news Tim covered conflicts from Kosovo to Syria. He's now acclaimed for his books *Prisoners…* and *The Power of Geography.* After showing how leaders' choices are dictated by their neighbours, he explores the countries set to influence the coming age – from Saudi Arabia to Australia and Ethiopia. Tim explains why shifts in resources and politics will set the tone.

THE ECONOMY
GLOBAL

V B 'Danny' Blanchflower CBE (US)
Professor of Economics, Dartmouth College



THE EFFECTS OF GLOBALISATION
Alongside his US academic duties, the former BoE Monetary Policy Committee member continues as Economics Editor of the New Statesman – reading the runes on both sides of the Atlantic. His focus is on data, including indices on sentiment, rather than on theory. In *It's The Labour Market, Stupid,* Danny examines the effects of globalisation and explains why inequality matters so much.

A Megan Greene
Senior Fellow, Harvard Kennedy School



RE-WRITING THE RULE BOOK
The FT columnist and Harvard lecturer served as Roubini's Director of European Economics. She's also run an asset management firm and led Euro commentary for the Economist Intelligence Unit. Megan now writes for the FT on everything from the limits of US sanctions to sovereign debt crises. As well as offering a macro overview she explains why some basic rules no longer work.

C James Kynge
Emerging Markets Editor, Financial Times



CHINA'S FOOTPRINT
James has uncommon insight into Chinese policy and its impact on exports, brands and bonds. The author of *China Shakes The World* unpicks stories as they take shape – from the One Belt One Road mega-project to Xi Jinping's avowed commitment to globalisation. In presentations he also looks at Chinese foreign investment – what attracts them, and what they often find challenging.

V A Todd Buchholz (US)
Ex-White House Director, Economic Policy



WESTERN UPHEAVAL
Since he served under George Bush Snr, Todd has headed a $15bn hedge fund, lectured at Harvard and produced a hit. In *The Price Of Prosperity* he argues for the West to build new foundations to restore community spirit if we're to avoid being torn apart by partisanship. He also calls for a Fed fit for the age of big data and the gig economy, which compensates for non-market forces.

B Sony Kapoor (Norway)
CEO, NIFTYS

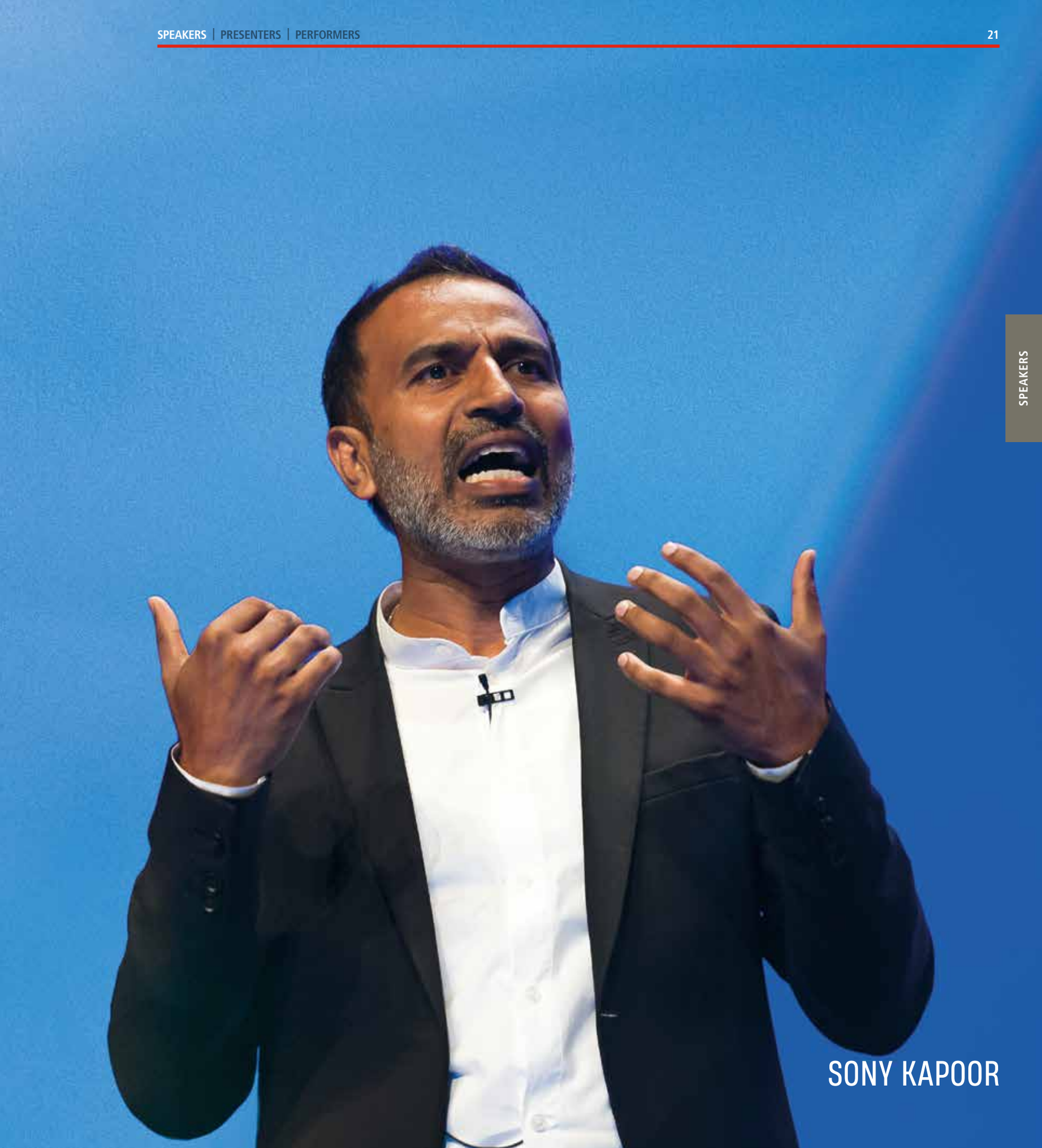


ESG & THE DEVELOPING WORLD
Sony was as an investment banker in India before setting up a think tank to bolster financial rigour within the NGO community. He has since advised governments and banks on making finance more sustainable and development-friendly. Sony now leads a Nordic institute promoting fair division of financial, natural and human capital. After COP and the pandemic, he calls for ESG investment.

A Martin Wolf CBE
Chief Economics Commentator, FT



ECONOMIC INTERNATIONALISM
Martin was Senior Economist in the World Bank's International Trade section before joining the FT. In *Why Globalization Works* he argued that the biggest obstacle to progress has been the failure not of markets, but governments. He offers clear analyses of the relationships between economies, financial systems and markets in Europe, the US and across Asia.



SONY KAPOOR

THE ECONOMY
POLITICAL ECONOMY

C Paul Johnson
Director, Institute for Fiscal Studies



TAX AND SPEND (AND LEVELLING UP)
Before leading the trusted research institute Paul was Director of Public Spending at the Treasury. He looks at the choices facing a Chancellor who needs to rebuild an economy still suffering from the global crash as well as Covid, the cost of living crisis and productivity problems. Given the election cycle, what can we expect of the Government's plans to 'level up' the nation?

A Andrew Neil
Media Owner & Broadcaster



THE RINGSIDE VIEW
Andrew reported for the Today programme, ran Fox News, presided over the launch of Sky, edited The Sunday Times and The Economist and hosted This Week. He still chairs The Spectator. Speeches explore everything from blue-collar conservatism to the £100bn earmarked for infrastructure. The difficulty is that investment will only gather pace when we see the shape of UK-EU relations.

B Sir Ivan Rogers
Permanent Representative to EU, 2013-17



A NEW RELATIONSHIP WITH BRUSSELS?
As de-facto UK Ambassador, Ivan led discussions with European leaders before and immediately after the Brexit referendum. He also negotiated EU sanctions when Putin took control of Crimea. With a career divided between the City and Civil Service, including 'Sherpa' roles at the G20, Ivan weighs up British relations with Brussels and the consequences for trade and investments.

D Danae Kyriakopoulou
Senior Policy Fellow, Grantham Institute



INVESTING IN CLIMATE CHANGE
Danae specialises in sustainable investment, the impact of environmental regulations – and how specific aspects of climate change affect sectors like property and insurance. On a different note she also cuts through myths and disinformation surrounding China's economy, the interplay of politics and economics in the Eurozone, and our dependence on Russian energy.

A Robert Peston
ITV Politics Editor



ECONOMIC & POLITICAL RISKS
As BBC Business Editor, Robert revealed the first signs of financial crash in the UK and became the most followed journalist on social media. After a move to ITV with a broad remit, he's updated his original bestseller: *How Do We Fix This Mess 2.0?* Robert weighs up the debt and productivity data, the state of the social contract, and progress in restoring prosperity after the pandemic.

D Callum Williams
Senior Writer, The Economist



THE POST-COVID ECONOMY
As an historian and economist Callum sees events through a wide lens, helping separate hype from real trends. He looks at the post-Covid economy, labour markets and inflation – and the impact of automation and remote working. He believes it's often overstated. Callum also considers problems in the housing market, generational inequalities and the rise of so-called 'Millennial Socialism.'

Paul Johnson

Ivan Rogers

SCAN TO LAUNCH VIDEO CLIPS

THE ECONOMY
UK ECONOMY

D Claer Barrett
Financial Times Consumer Editor



PERSONAL FINANCE & THE CONSUMER
The former Property Week editor now writes for the FT and hosts the Money Clinic podcast. Claer examines everything from the impact of markets on business to personal finance like pensions and inheritance tax. She also looks at the intersection between debt and mental health, 'womenomics' and changing consumer behaviour – and reveals some unusual requests for investment advice.

C Roger Martin-Fagg
Economist & Strategist



TIME FOR STRATEGIC THINKING
The ex-Henley lecturer mixes economic and policy insights with management strategy. Without any jargon he explains what City announcements and market shifts really mean, making anything from GDP statistics to growth forecasts comprehensible and relevant to general business audiences. After giving a broad economic overview Roger looks at the implications and challenges for managers.

C David Smith
Economics Editor, The Sunday Times



THE OUTLOOK FOR THE UK
Alongside his Sunday Times column and pieces in Professional Investor, David summed up Britain's economic philosophy in *Something Will Turn Up.* He sets out the prospects and the big risks, from supply chain weaknesses and prolonged inflation to rising interest rates. David might also mention his unscientific but reliable 'Skip Index' showing the health of the UK economy.

A Dr Dame DeAnne Julius CBE
Fellow in Global Economy & Finance



THE SHAPE OF RECOVERY
After an early career at the CIA and World Bank, DeAnne became Chief Economist at BA and Shell before serving as a founding external member of the Bank of England Monetary Policy Committee. She has also chaired Chatham House. With wide ranging expertise DeAnne assesses the health of individual sectors from energy to transportation, and the consequences of Russian aggression.

C Vicky Pryce
Chief Economic Advisor, CEBR



FROM LONG COVID TO LONG BREXIT
The ex-Joint Head of the Government Economic Service has held senior roles in banking and oil. She's also published *Women Vs Capitalism,* a call to reform the market "so it stops failing women." Vicky looks at short and longer term challenges from Long Covid to Long Brexit, the impact of high energy prices, and the biggest increase in costs for business and consumers in 30 years.

"THE LAST TIME WE SAW DEBT AND DEFICITS ON THIS SCALE, AFTER THE WAR, A PERIOD OF RAPID GROWTH HELPED GET PUBLIC FINANCES BACK UNDER CONTROL. I'M NOT OPTIMISTIC ABOUT THAT NOW. WE HAVE AN AGEING POPULATION AND A SERIOUS SLOWDOWN IN PRODUCTIVITY."

PAUL JOHNSON

TECH FUTURE PRESENT

"Data transformed organisations' ability to engage. VR makes it ever more immersive. AI will create a host of possibilities, especially when combined with robotics. But they all collide into the reality of societal challenges."
Dex Hunter-Torricke

B Jamie Bartlett
Journalist & Author



THE ONLINE UNDERWORLD
The Missing Cryptoqueen creator and author of *The People vs Tech* drills down into how personal data is being used to monitor and manipulate us. Jamie pinpoints the three different types of fake news, explains the power struggle between tech, governments and campaigners, and shines a light into the dark web. As he reveals, there is even a marketplace for ransomware.

A Sophie Hackford
Technologist & Anthropologist



PREPARING FOR THE FUTURE
Sophie worked at Singularity University and the Oxford Martin School before launching WIRED's consultancy. She demystifies quantum computing and AI, and investigates the social impact of data identity and genomics. Against the backdrop of demographic, economic and regulatory trends, Sophie invites leaders to reassess core beliefs to prepare for the future.

C Carl Miller
Research Director, CASM



BUILDING TRUST ON SOCIAL MEDIA
Carl leads research on social media at Demos, the cross-party think tank. He analyses the growth of data activism and the impact on democracy, and how it affects decisions. With AI and deep fakes it's increasingly difficult to know what to believe. Carl shows that as everything becomes shrouded in scepticism there will be value for any business able to fight back and re-inject trust.

C Jeremy Dalton
Head of Metaverse Technologies, PwC



THE PRACTICAL BENEFITS OF XR
Jeremy helps governments and businesses better understand the value of immersive technologies. *The Reality Check* author defines the terms, clears up misconceptions and compares the dawn of XR with the way new tech has been integrated into society through the ages. Jeremy also offers a VR workshop, tracking participants' decisions as they attempt to deal with a cybersecurity crisis.

B Dex Hunter-Torricke
Head of Comms, Meta Oversight Board



LIVING AND WORKING IN A VIRTUAL WORLD
After working as an advisor and speechwriter for Page, Brin, Zuckerberg and Musk, Dex now helps scrutinise Facebook and Instagram's response to controversial content issues. Among many topics he explores how we build skills and innovate in a world that isn't built on physical connection. He also considers the consequences if some people decide that virtual is as good as real life.

V A Randi Zuckerberg (US)
Former Marketing Director, Facebook



FOUR DIGITAL TRENDS
Randi led political coverage and Facebook Live before leaving to help underprivileged children get into tech and science. Alongside her projects to champion inclusivity and women in STEM, she is now a Broadway producer, angel investor and author of *Pick Three: You can have it all.* Randi sets out the four trends in digital transformation and the merits of a 'well-lopsided' life.

Jamie Bartlett Sophie Hackford Dex Hunter-Torricke

SCAN TO LAUNCH VIDEO CLIPS

JLA +

PREDICTIONS BRIEFINGS

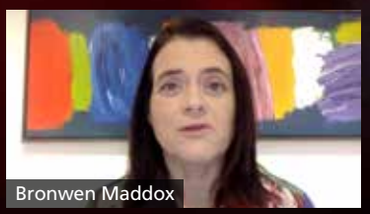
THE FUTURE AS SEEN BY THOSE WHO LEAD, READ AND SHAPE THE WORLD AROUND US.





















"WITHIN A YEAR A MILLION COMPANIES WILL ADOPT AI FOR BUSINESS. WE'LL ALSO SEE HUNDREDS OF FREE, EASY-TO-USE DEEP FAKE TOOLS. SOON THERE WILL BE 10 BILLION FAKE VIDEOS. BY 2025 90% OF ONLINE CONTENT WILL BE GENERATED BY AI."
NINA SCHICK

TECH
AI & THE FUTURE OF WORK

V A Adam Cheyer (US)
Co-Founder, Siri



PREPARING FOR THE NEXT STAGE OF AI
The entrepreneur and lead engineer behind Siri's voice recognition software is an AI pioneer. He is also a founding member of the petition platform change.org (and a successful TV magician). Adam looks at the implications of interface agents and their integration into everything from healthcare to financial trading, and offers ways to prepare any organisation for the AI revolution.

C Timandra Harkness
Co-Presenter FutureProofing, BBC Sounds



CHANGING THE WAY WE SEE THE WORLD
Timandra is a science writer, 'maths comedian' and author of *Big Data: Does size matter?* She weighs up the relationship between technology and social psychology from a historical angle to look at the future of everything from workplace AI to the food we'll soon be eating. But is this an unprecedented revolution? What does it mean for us as workers and consumers?

C Daniel Hulme
Chief AI Officer, WPP



DECISION MAKING AI
Before taking up his role at the ad group Daniel ran UCL's Business Analytics masters programme. He shows how AI affects anything that requires a decision, from marketing to negotiating salaries. Organisations will need to be flat and more like marketplaces where people choose what to take on and expect reward for more challenging tasks, perhaps paid in the company's own currency!

B Bruce Daisley
Ex-VP, Twitter EMEA



THE NEED TO BELONG
Bruce switched from Google's display business to Twitter with a brief to help users find likeminded people. He now hosts the Eat Sleep Work Repeat podcast and writes on workplace culture. In wide ranging presentations he pinpoints fundamental shifts, from employee expectations to the lessons learned about remote teams: "Unless you create a collegiate identity, hybrid will not work."

A Lindsay Herbert
Chief Innovation Officer, IBM Garage



LEVERAGING TECH AND CULTURE
The author of *Digital Transformation* is also one of IBM's Inventors and an expert in driving large scale change – by finding new ways of working and leveraging technology. Lindsay sets out the rules… identify the problem (the bear) when it's still far off on the horizon; bring in people from several sources who care about it; and earn the change rather than outsourcing it.

A Prof. Richard Susskind OBE
Academic & Author



REINVENTING THE PROFESSIONS
As in the title of the book co-written with his son Daniel, Richard advises governments and firms on *The Future of the Professions.* Given software can now detect and express emotions, he exposes the myth that AI could only replace human expertise by replicating our thought processes. With social networks becoming the first place for guidance, professions will need to retrain and rescale.

Bruce Daisley

Daniel Hulme

SCAN TO LAUNCH VIDEO CLIPS

TECH
TRUST, PRIVACY & SECURITY

"What does it mean when our devices and appliances have a conversation? They're all going back to some central algorithm to change our behaviour – to make us desire something, or make us afraid." ***Christopher Wylie***

B Dr Victoria Baines
Security Expert



UNDERSTANDING THE CYBER THREAT
After working on organised crime Victoria led cybercrime strategy for Europol before moving to Facebook in charge of Trust & Safety. She now advises policymakers and businesses on how we stay safe. Victoria explains that the cyber threat is embodied in us: "Millions have connected medical devices like pacemakers and insulin pumps. Their lives depend on good cybersecurity."

A Lord (Jonathan) Evans KCB
Director General of MI5, 2007-2013



DEVISING A DEFENCE STRATEGY
Jonathan led the UK security service through the global crash and increasing threats of terrorism. He also managed the risk of digital infiltration to our infrastructure and economy. Companies must address three questions to protect them against activists, unscrupulous rivals and criminals: what is the nature of threat, what's an acceptable level of risk, and where are our weaknesses?

V A Chris Valasek (US)
Head of Autonomous Vehicle Security



PRACTICAL STRATEGIES TO KEEP SECURE
At Uber Chris made headlines by hacking into a Jeep as it moved down the road, rendering the driver powerless. He now works with a leading developer of driverless technology. Chris shows that as everyday products become connected we become vulnerable to a whole variety of threats. He examines the flaws and solutions to protect companies and users in almost every sector.

A Keren Elazari (Israel)
Research Fellow, Tel Aviv University



CREATING A DIGITAL IMMUNE SYSTEM
Keren is a hacker turned security expert, advising business and governments on cyber conflict. She shows how 'friendly hackers' perform a vital role in finding flaws, exposing malicious web use and *vaccinating* organisations against hostile actions. Keren explains what we need to do to make our digital footprint secure – and what we can learn from hackers about innovation.

B Nina Schick
Strategist & Author



DEEP FAKES
With a background as a political strategist Nina has advised the likes of Biden on synthetic media, cybersecurity, disinformation and the geopolitics of tech. She now applies the lessons to business. As Nina shows in *Deep Fakes and the Infocalypse,* 90% of online media content could be created by AI within two years. She sets out the risks – from damaging reputations to propaganda.

A Christopher Wylie
Data Scientist & Author



THE PROS AND CONS OF DATA MINING
The Cambridge Analytica whistleblower and author of *Mindf*ck* explains how tech created to help us is often inverted in ways engineers didn't think about at the time. Christopher looks at the weaponisation of information, how social media and psychographic targeting influence consumer attitudes, and how AI is used to predict cultural trends from politics to fashion.

Keren Elazari

Nina Schick

INNOVATORS, ENTREPRENEURS & MARKETERS

"Digitisation is taking one channel and delivering the same thing on a screen. *Digital* is something different. In banking it's intelligent, contextual and human. It isn't 'Here's a product with a nicer way of interacting,' it's delivering private banking to the mass market."

Jason Bates



B Jason Bates
Co-Founder, Monzo & Starling Bank

LEADING CHANGE & DIGITAL EVOLUTION
Jason has launched two ground-breaking digital banks – leading design, regulatory approval and brand strategy. He now hosts the FinTech Insider podcast covering anything from cryptocurrencies to consumer behaviour. Jason explains how they won users' loyalty and made young people more interested in their finances. He also considers the leader's role amid massive cultural change.

C Will Butler-Adams
CEO, Brompton Bicycles

GROWTH & SUSTAINABILITY
Brimful of passion for engineering, Will flies the flag for British manufacturing. Brompton design, hand make and distribute folding bicycles to 47 countries from their London factory. Exports now account for 80% of sales. Will enthuses about the future, Brompton's continuing expansion and its role in promoting fitness and sustainable growth. It starts with building the product to last.

DEX HUNTER-TORRICKE, AILBHE KEANE, SUZIE IMBER & PRIYA LAKHANI

DRIVING INNOVATION P52

B Gemma Godfrey
Founder, Moo.la



LISTENING TO CUSTOMERS
After training in quantum physics Gemma moved into investment strategy and launched an online wealth management firm. WSJ ranked her one of the 'savviest' on Wall Street; the BBC ranked her among the top 100 women 'striving to make the world a better place.' Gemma urges delegates to get out of their ivory towers, start to listen, hear what people want and deliver it.

D Matthew Drinkwater
Head of FIA, London College of Fashion



PREPARING FOR *MORE* DISRUPTION
Matthew leads the way in Fashiontech – training the next wave of designers, brand managers and retailers. His team made the first digital skirt and a working 3D-printed bionic arm. Matthew looks at the implications when VR takes on high street shops and robots take on craftspeople. He points to challenges in a sector that appears innovative but is still ill-prepared for change.

C Will Gompertz
Director, Arts & Learning, The Barbican



THINKING LIKE AN ARTIST
Will was a Director at The Tate before becoming BBC Arts Editor and writing *Think Like An Artist.* He now leads the biggest performing arts centre in Europe. Held up by The Guardian as 'the best teacher you never had,' Will shows that business can learn from how the Old Masters broke rules, changed attitudes and cannily applied their skills and knowledge to the market.



FRANK SALZGEBER

INNOVATORS, ENTREPRENEURS & MARKETERS

C Izzy & Ailbhe Keane (Ireland)
Co-Founders, Izzy's Wheels



CREATIVITY AND GOOD BUSINESS
Ailbhe Keane created wheelchair covers to match her sister Izzy's exuberance. With a clear purpose and a sassy strapline ('If you can't stand up, stand out!'), the project went viral. They now sell to 50 countries, work entirely to order with zero waste, and have brands lining up to partner them. Their story says as much about diversity and the power of bright ideas as it does about social media.

C Priya Lakhani
Founder, Century Tech



ENTREPRENEURIAL LEADERSHIP
After a short spell in law Priya founded a food brand and social enterprise, in which every sale was matched by a donation. She then combined AI and neuroscience to offer personalised online education – disrupting her own model by selling direct to parents during the pandemic. The WEF Technology Pioneer argues it isn't all about data: you need agility, shared purpose and instinct.

V A Mitch Lowe (US)
Founding Executive, Netflix



SIMPLIFY, STREAMLINE & STAND OUT
Mitch joined Netflix's founders in the early days, in charge of business development. Their vision changed the face of TV and led to a bewildering choice for consumers. However, most select from a very small pool. Mitch considers the lessons for any business that wants to stand out: simplify the proposition, try to streamline every message and process, and never lose sight of your aim.

B Kanya King CBE
Founder & CEO, MOBO Awards



CREATING A PLATFORM FOR CHANGE
Kanya raised the profile of black music in the UK with the MOBOs, providing an early showcase for artists like Craig David and Emeli Sandé. She also sees the awards as a platform for change, giving a voice to people that often feel disenfranchised. Kanya talks about her vision, diversity and taking responsibility – and the need for resilience when things don't quite go to plan.

C Tamara Lohan MBE
Co-Founder and CTO, Mr & Mrs Smith



STAYING THE COURSE
Against the advice of publishers, Tamara and her husband went ahead and printed a hotel guide. They soon sold 100,000 copies, started a booking service, opened offices in America and disrupted the luxury market. After experiencing disruption themselves (thanks to Airbnb and Covid), Tamara shares the lessons of survival and how they have strengthened trust with the customer.

C Peter van Manen
Former MD, McLaren Applied Technologies



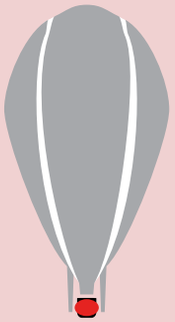
INNOVATION IN ACTION
Peter led technology development at the F1 team and with its partners from aviation to healthcare. He shows how innovation enables motorsport to balance safety, competitiveness and cost – while adapting to changing regulations. The solutions can then be used in other settings: telemetry has reduced major incidents in intensive care by 25%. Peter also pictures the smart city of the future.

Will Butler-Adams

Priya Lakhani

SCAN TO LAUNCH VIDEO CLIPS

INNOVATORS, ENTREPRENEURS & MARKETERS



B Will Page
Author, Tarzan Economics



LESSONS FROM THE MUSIC BUSINESS
As Chief Economist at Spotify Will influenced the way the music industry operates. Given it was the first major sector to be disrupted, he sees lessons for others now experiencing fundamental shifts. In *Tarzan Economics* and in a highly entertaining presentation Will addresses the questions facing every business – like when to stop holding on to old 'vines' and how best to grasp new ones.

C Frank Salzgeber (Netherlands)
Head of Tech Transfer, ESA



BUILDING A CULTURE OF CREATIVITY
Frank leads the Technology Transfer Programme for the European Space Agency, sharing research and development gains with industry. They have also incubated 50 start-ups, with ESA tech being used to purify air in intensive care, to survey rock for tunnelling and to manufacture running shoes. Frank offers tips to foster a space agency culture of creativity and ambition in any organisation.

B John Vincent MBE
Co-Founder, Leon



WINNING NOT FIGHTING
John and his partner created a 70-strong chain of healthy fast food restaurants. After donating 1m meals to NHS staff during the pandemic, they sold the business. He now advises on sustainability. As in his book *Winning not Fighting,* John maintains that business is not war – or a metaphor for war. There's no enemy, just customers. The goal is to connect and not let fear or ego get in the way.

A A Dr Bertrand Piccard (Switzerland)
Co-Leader, Solar Impulse



EXPLORATION AS A STATE OF MIND
After making headlines by circling the globe in a balloon Piccard dreamt up, designed and piloted the first round-the-world flight powered by solar. He sees exploration as a state of mind from which we could all benefit. Bertrand and his foundation team have now identified 1000 clean technology solutions across industry sectors: "Protecting the planet is the market opportunity of the century."

C Jessica Sansom (Netherlands)
Head of Sustainability, Huel



BUSINESS *AND* THE ENVIRONMENT
Before Huel, Jessica led Innocent's commitment to sustainable business. On the one hand it's about ethical purchasing, resource efficiency and clever packaging; on the other it's developing a model to enable growth and long-term viability for the enterprise. Jessica sums up the challenge: "If you don't look after your environmental impact you might not have a business."

"Breitling Orbiter did the longest flight in history. We had 3.7 tons of liquid propane at take-off, 40 kilos on landing. People said 'the sky's the limit' but they were wrong. The fuel was the limit. I realised we had to change the paradigm and get rid of it. That was the beginning of Solar Impulse."

Bertrand Piccard

INNOVATORS, ENTREPRENEURS & MARKETERS

ENGAGEMENT & BRAND POWER

B Jason Bevan
Ex-Head of Creative Devt., Warner Bros



NURTURING CREATIVITY
Jason pushed the boundaries on film campaigns for huge franchises like Harry Potter, working in dozens of countries. He now shows what we can learn from filmmakers about the creative process. It involves identifying and removing obstructions, ignoring the rulebook, and triggering and daring to pursue ideas that make you nervous. As Jason explains, creativity is our most valuable skill.

V A Jerry Greenfield (US)
Co-Founder, Ben & Jerry's



BUILDING A SOCIALLY RESPONSIBLE BRAND
Jerry and his friend Ben Cohen grew their small ice cream parlour into an international brand by promoting social responsibility as well as a sense of fun. What was once radical is now mainstream business practice. While the audience is given ice cream Jerry points to consumers' increasing social consciousness. He also reveals the challenges and pitfalls of building a 'values-led' organisation.

C Tom Ollerton
Founder, Automated Creative



HUMAN BRAINS, MACHINE CREATIVITY
Tom and his team work out the effectiveness of ads created by AI - with some elements designed by humans. Looking at the intersection between AI and creativity, he argues there are some areas in which technology will surpass our imagination. Tom explores the potential, with examples from virtual influencers and personalised ads to voice recognition and chatbots.

C Daryl Fielding
Brand Strategist



PURPOSE BRANDING
Daryl came up with the ground-breaking Dove Campaign for Real Beauty, recruiting daughters of the all-male board to support her idea to use 'normal looking' models. It became a case study of purpose branding. Daryl shows how to tell the story differently, ensuring everyone understands the company's values and reflects them in every interaction with customers and colleagues.

B Alex Hunter
Online Brand & Customer Loyalty Expert



WHY SHOULD I LOVE YOU?
Alex launched Virgin America with a grass roots campaign leading Congress to reverse its decision and approve certification. He then took charge of Virgin's entire internet strategy. Alex offers ways to elevate the brand above the competition and stand out amid the noise. How can you connect one-on-one with the people that mean the most and genuinely want that connection?

V B Anders Sorman-Nilsson (Australia)
'Near Horizon' Futurist



DIGITAL MINDS, ANALOGUE HEARTS
In *Digilogue* Anders looks at the different ways consumers interact in the digital and real worlds. The more we live online, the more we crave the reassurance of tangible face-to-face interactions. Comparing the trust we have for what we see on screen to perceptions when we're told in person, he sees brands' task as "providing value to digital minds while connecting with analogue hearts."

"IF I HAVE SUCH A PASSIONATE RESPONSE TO FIZZY BROWN WATER THERE'S NOT A PRODUCT OR SERVICE ON EARTH THAT CAN'T CONNECT WITH SOMEBODY. THE QUESTION IS, HOW DO YOU GET TO THE POINT WHERE CONSUMERS' BOND IS SO STRONG THEY'D NEVER EVEN CONSIDER THE COMPETITION?" ALEX HUNTER

SCAN TO LAUNCH VIDEO CLIPS

MOTIVATION
ENERGISERS & ACTIVITIES

B Rebecca Adlington OBE
Olympic Swimming Hero



FIT FOR COMPETITION
Becky swam to gold in 400m and 800m freestyle at Beijing, then won World and Commonwealth titles. She enjoyed success and endured setbacks before switching from athlete to businesswoman. SwimStars now teaches 10,000 children, ensuring they are able to swim 25m in four strokes by the time they leave school. Becky champions mental and physical health, with or without a workout.

B Jean-Christophe Novelli MBE
Celebrated Chef & Restaurateur



COOKING WITH THE MASTER
Since his first Michelin star Jean-Christophe has opened restaurants in the UK, France and South Africa. He also has a top notch training academy. Chef welcomes corporate groups into his domain, either for an intense 'Hell's Kitchen' cook-off or a gentler collaborative exercise to hone teamwork, like preparing canapés. Work over, all participants sit down to enjoy the fruits of their labour.

A A Nile Rodgers (US)
Musician, Songwriter & Producer



LESSONS FROM A LIFETIME OF MUSIC
The Grammy-winning arranger has produced hits with the likes of Madonna, Bowie and Daft Punk. He also pioneered a new musical genre with Chic. Nile sees his role as interpreting others' visions as much as it's about collaboration, persistence and creativity. On the conference stage he mixes the business lessons with riffs and hooks from some of the most celebrated songs of all time.

A Sir Chris Hoy MBE
Legendary Cyclist



RIDING WITH THE CHAMPION
Chris amassed 6 Olympic and 11 World titles in track cycling. He has since taken up rallying and completed the Le Mans 24 Hours race. As well as talks Chris now offers private track sessions at velodromes in London, Manchester or Glasgow. Two hour sessions include bike hire, helmet and shoes, and instruction from an accredited coach. It is limited to 16 guests, of all abilities.

B David & Carrie Grant
Vocal Coaches



LOSING OUR INHIBITIONS
The music-making duo bring a feel-good approach to team building. Participants are taught the basics of technique, harmony and counter melody in the song Let It Be. Then each carefully assembled group is invited to rehearse and perform Lean on Me - in any style from operatic to punk. It highlights what's possible if we move beyond our comfort zone with a shared vision, cooperation and confidence.

A Joe Wicks MBE
The Body Coach



GET FIT FOR WORK
With his daily stream Joe became 'the nation's PE teacher' during the first Covid lockdown. He was already a hit on Facebook and Instagram, with a Channel 4 show, fitness and nutrition plans and a succession of *Lean in 15* books. Joe now energises corporate groups of all ages and abilities, getting them out of their seats for a short session of star jumps, cardio punches and running on the spot.

"I was hearing new music all the time. I could tell what the next trend was going to be, or if I had the ability to push the envelope. One day David Bowie told me he wanted me to "do hits" with him. I was like, wow, Bowie wants me to make his first commercial record. I couldn't have done Let's Dance with anyone else."

Nile Rodgers



MOTIVATION
RESILIENCE IN ACTION

B Dr Sabrina Cohen-Hatton
Chief Fire Office & Research Fellow



LEADING THROUGH UNCERTAINTY
At 15 Sabrina was homeless, selling The Big Issue. At 18 she signed up to the fire service and began to study. She's now a behavioural neuroscientist, a senior fire officer and author of the bestselling *The Heat of the Moment*. Sharing her experience making potential life or death decisions, Sabrina shows how the brain interprets information and how best to deal with uncertain situations.

C Nic Hamilton
Touring Car Driver



DARING TO BE AMBITIOUS
As a child Nic was told that he'd never be able to walk with his form of cerebral palsy. Not one to accept defeat, he set out to prove people wrong. By 17 he was walking unaided, but he dreamt of becoming a racing driver – like his brother Lewis. Nick now races in the Touring Car Championship. He explains what it takes to be the first disabled athlete to compete at the highest level.

B Aldo Kane
Film Advisor



LESSONS FROM THE EDGE
After serving in the Royal Marine Commandos as an elite reconnaissance sniper, Aldo now works with TV and filmmakers in hostile environments. He's abseiled into an active volcano, dived onto a pirate ship and been charged by a rhino. As in his book *Lessons from the Edge*, Aldo shows how to develop strength of mind, decision-making skills and a sense of purpose and belonging.

A A Bear Grylls OBE
Survival Expert



RECOVERING FROM SETBACKS
Bear was an SAS reservist when he broke his back in a parachute accident. Within two years he was one of the youngest ever to climb Everest. Bear's TV series have seen him live in tundra and desert, and take stars to their limit. He argues that when it gets hard "You have to empower people to fail – life is all about how we recover from setbacks, how we work together in tough conditions."

D Tori James
Adventurer



PLANNING TO SUCCEED
Tori became the youngest British woman to climb Everest. She has since led the first female team to complete the Polar Challenge, a 360m race to the Magnetic North Pole, and Beeline Britain – riding, hiking and kayaking in a straight line from Land's End to John O'Groats. She shows how planning is as important as the will to succeed when you're facing temperatures of minus 40°C.

C Amar Latif
Travel Entrepreneur



JOYOUSLY OVERCOMING ADVERSITY
Amar had lost 95% of his eyesight by the time he was 18. He trained as an accountant and climbed to the top – but after trekking in Central America he decided to launch a travel firm for the visually impaired. Since then thousands have skied down mountains and sailed the seas. Amar explores the notions of choice and agency, and how to realise your aspirations whatever the obstacles.

Sabrina Cohen-Hatton

Nic Hamilton

SCAN TO LAUNCH VIDEO CLIPS

JLA +

LIVE BRIEFINGS

A REGULAR OPPORTUNITY TO ENGAGE WITH INSIDERS AND INSPIRING MINDS.


Matthew Syed


Eliza Manningham-Buller


Brian Cox


Maggie Aderin-Pocock


Mark Carney


David Olusoga


Sabrina Cohen-Hatton


Mary Portas


Trevor Phillips


William Hague


Eddie Izzard


Leo Johnson


Pippa Malmgren

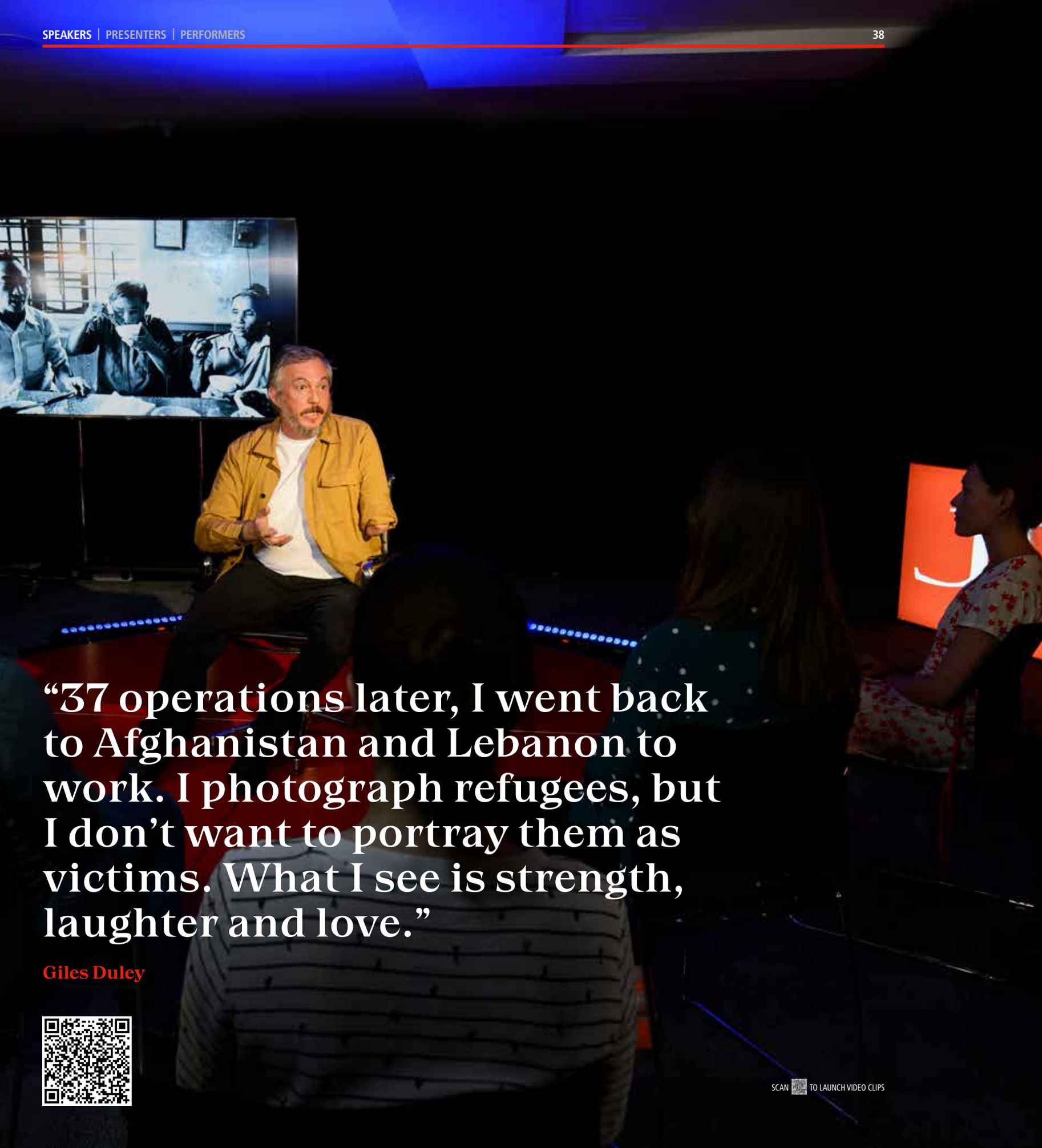

Rory Sutherland


Robert Peston


Fiona Bruce


Chris Hoy


Derren Brown



"37 operations later, I went back to Afghanistan and Lebanon to work. I photograph refugees, but I don't want to portray them as victims. What I see is strength, laughter and love."

Giles Duley

SCAN TO LAUNCH VIDEO CLIPS

MOTIVATION
INSPIRING STORIES

"Marathons are 80% psychological. When you feel like backing off – say NO, push through. You never see unfit animals. They're all fit, fit, fit. It's only us that discovered cheeseburgers and TV." *Eddie Izzard*

A A Saroo Brierley (Australia)
Inspiration for feature film, Lion



NEVER LOSE HOPE
At the age of 5 Saroo spent weeks alone on the streets of Kolkata. When police failed to find his mother he was adopted and began a new life in Australia – but he kept visualising the area near the station where he had got lost. Eventually he worked out the location with Google Earth, and miraculously reunited with his mother. Saroo tells a story of extraordinary determination and hope.

A Eddie Izzard
Performer & Campaigner



MAKING A MARATHON EFFORT
John Cleese has hailed Izzard as 'the lost Python.' As well as film, TV, West End and Broadway credits, Eddie learned enough French, Spanish and German to perform stand-up across Europe. Not content to sit still Eddie's also a tireless runner, completing 29 marathons in 28 countries in 29 days just before the pandemic, to spread awareness of LGBT rights. The driving force is sheer determination to succeed.

B Lewis Pugh
UN Patron of the Oceans



TAKING ON THE CHALLENGE
Lewis is the first to complete long distance swims in each of the world's oceans, to raise awareness of the fragile maritime environment. Hailed as a 'speedo diplomat' he persuaded Putin to back his campaign to protect an Antarctic sea. With sights set on halting exploitation of 30% of our oceans by 2030, Lewis shows how with the right mindset we can take on almost any challenge.

D Giles Duley
NGO Photographer



BECOMING THE STORY
Giles was dissatisfied with snapping models so he switched to humanitarian stories – documenting the lives of those caught up in conflicts in Sudan and Afghanistan. While on patrol with US troops he stepped on an IED and lost both legs and an arm. He is now back on the front line, "half man, half camera." Giles shows what we can do when we stop wasting time on things we can't control.

C Karl Lokko
Gang Leader turned Activist



TRANSFORMATION
Karl grew up on a gang-ridden estate where he was stabbed, shot at and witness to the murders of close friends. He became a gang leader. Then, with the help of a church project, his perceptions changed and he managed to turn his life around. Karl now works to reform gang culture and fight for social justice. He's also a natural entrepreneur unafraid to talk about his ambitions.

"FOR TWO YEARS I SHUTTLED BACKWARDS AND FORWARDS. THEN THEY SIGNED THE DEAL AGREEING TO PROTECT 1.5 MILLION SQUARE KILOMETRES OF OCEAN. THERE WILL BE NO FISHING, NO DRILLING, NO GUNNERY EXERCISES. THAT PART OF THE PLANET WILL BE SAVED AND REGENERATED. IT WAS THE HAPPIEST DAY OF MY LIFE."
LEWIS PUGH

MOTIVATION SPACE

"IF YOU WERE TO GET INSIDE A BLACK HOLE YOU COULDN'T GET OUT, BECAUSE YOU'D NEED TO TRAVEL FASTER THAN THE SPEED OF LIGHT. SO YOU CAN POINT TO ONE IN A SPECIFIC LOCATION AND SAY THAT IS ESSENTIALLY THE END OF SPACE AND THE END OF TIME." BRIAN COX

A Prof. Brian Cox OBE
Professor for Public Engagement in Science



UNDERSTANDING THE FORCES OF NATURE
After recreating the conditions 1/000000000th of a second after Big Bang "to confirm the simplicity of the universe," Brian now explores black holes. He makes science exciting for millions in TV series and blockbuster arena shows. Given that it's taken billions of years of stability to create a civilisation, Brian argues any life elsewhere is probably slime: "The planet is all we have, so let's treasure it."

V A Chris Hadfield (Canada)
Ex-Commander, International Space Station



BEING PREPARED FOR ANYTHING
Chris studied Russian and emergency medicine on top of test pilot and aeronautical training, before spending five months in orbit – making headlines with a rendition of Space Oddity. For conference audiences Chris shares insights on collaboration, human ingenuity and the need for trial and error in the innovation process. He also explains what spacewalking tells us about life on earth.

V A Mike Massimino (US)
Former NASA Astronaut



OVERCOMING ANY CHALLENGE
The former engineer had to overcome numerous hurdles before he was accepted on the astronaut training programme. He then became the first to tweet from space. Mike describes how it feels to accelerate from 0 to 17,000mph, and witness 16 sunrises in 24 hours orbiting Earth. He also shows how the crew support one another, deal with any challenges and refuse to let fear get in the way.

C Kevin Fong
Professor of Science & Public Policy



LESSONS FROM THE PANDEMIC
Kevin is an astrophysicist, medical specialist and the author of *Extremes* - probing the limits of the human body. He works with NASA, presents a hit Apollo podcast, flies with a helicopter ambulance and lectures on extreme environment physiology. After a frontline pandemic role Kevin shares the lessons: defer to experts, delegate, shred red tape and embrace risk if it's outweighed by benefits.

C Dr Suzie Imber
Planetary Scientist & Mountaineer



THE NEW SPACE RACE
Suzie's team develops technology to improve our understanding of environments elsewhere in the solar system. It could help humans colonise Mars. They also monitor the Earth's surface, identifying anything from crop health and droughts to sites of modern slavery. Suzie explains how deep space missions work, space weather – and how she won BBC's Do You Have What It Takes?

A Major Tim Peake CMG
British Astronaut



HIGH PRESSURE ENVIRONMENTS
In his first mission on the ISS Tim conducted 250 experiments, spacewalked to repair the station's power supply and helped to dock two spacecraft. He also kept in touch with millions of children on social media and ran the London Marathon on a treadmill. Tim shares lessons in decision making and performing in high pressure environments, and explains the role of 'followership.'



Brian Cox

Chris Hadfield

SCAN TO LAUNCH VIDEO CLIPS

TIM PEAKE & KEVIN FONG



"I learned to normalise the abnormal. Structure is key. You focus on what you can achieve rather than things outside your control."

Tim Peake

MOTIVATION SPORT

SPORTS LESSONS P51

V B Eniola Aluko (US)
Technical Director, Angel City FC



CREATING A WINNING CULTURE
Eni was dubbed the Wayne Rooney of women's football for her natural ability, creativity and eye for goal. She won 102 England caps, took over at Aston Villa and published *They Don't Teach This*. Eni is now in LA with the task of creating a new team, in which 45 out of 60 investors are female. She emphasises the need for a culture that both encourages and holds people to account.

B Marc Priestley
Motor Racing Expert



BIG DATA FOR MARGINAL GAINS
Marc spent 10 years in McLaren's Formula One pit crew. He's since fronted Formula E and conceived a RoboRace for driverless cars. Marc describes the communication, teamwork, pressure and strategy necessary to achieve marginal gains on the track. With each car producing 10mb of data every lap, analysts scrutinise competitors' decisions looking for ways to optimise their own performance.

B Dame Sarah Storey
Paralympic Swimming & Cycling Hero



ADAPTING AND STAYING AT THE TOP
As a talented young swimmer Sarah entered her first Paralympics at the age of 14. She went on to secure 20 gold medals in the pool (and smash 41 world records) – then made the switch to cycling. She's since won another 12 Paralympic golds and twice been crowned UK track champion against able-bodied competition. Sarah sets out what it takes to push both body and mind to the limit.

V A Michael Johnson (US)
Olympic Legend



THE PSYCHOLOGY OF A CHAMPION
One of the all-time greats, Michael's medal haul includes 9 World and 4 Olympic golds. He was the first man to win both 400m and 200m titles. Now a businessman and columnist, Michael reveals his techniques to focus and achieve long term goals. As in *Gold Rush*, he outlines the psychology of a champion: "Ask yourself, if a competitor is doing better than expected, do I change my strategy?"

C Kate Richardson-Walsh OBE
Gold Medallist Hockey Captain



TRUST, RESPECT & AMBITION
The women's hockey final in Rio provided one of the most memorable sporting moments. For Kate and her partner Helen (penalty scorer), it was the pinnacle of a long and determined journey. With great clarity Kate tells the story of trust, training and talking to each other: "Everybody had value, there was no bullshit, we stamped out fires early, we connected and we shared the load."

> "When we narrowly avoided last place in the World Cup, we were 31 angry women. Only after working with our psychologist did we see each of us had a 'superstrength' to take to Rio."
>
> *Kate Richardson-Walsh*

SCAN TO LAUNCH VIDEO CLIPS

MOTIVATION
SPORTS LEADERS, COACHES & PSYCHOLOGISTS

"ENGLAND FOOTBALL HAVE A TECHNICAL ADVISORY BOARD WITH PEOPLE FROM ALL BACKGROUNDS. WHEN BRAILSFORD TALKS ABOUT ADJUSTING DIET TO A CYCLIST'S METABOLISM, SOUTHGATE LEARNS SOMETHING NEW. IT'S A GREAT EXAMPLE OF COGNITIVE DIVERSITY – THINKING DIFFERENTLY ABOUT THE SAME PROBLEM." MATTHEW SYED PAGE 14

C Dr Steve Bull
Sports Psychologist



THRIVING UNDER PRESSURE
Steve was HQ psychologist to Team GB at three Olympics, and leadership coach to a triumphant England cricket squad. He has also worked with CEOs, NATO officers and actors. Steve considers coaching the first task of any manager, fostering a mindset which thrives under pressure. We need to focus on strengths not weaknesses, and review success rather than failure.

A Dame Katherine Grainger
Chair, UK Sport



SEIZING OPPORTUNITIES
Katherine is one of an elite group to win medals at five consecutive Olympics – telling her story in *Dreams Do Come True.* Away from rowing she is now focused on the next generation in all sports. Katherine reveals the things she did differently to improve, and how the ability to seize opportunity pays off at the highest level. For her, competition always meant fear, excitement and passion.

Gareth Southgate OBE (Q&A)
Manager, England Football Team



CREATING A POSITIVE ENVIRONMENT
After a successful career as a player, Gareth led England to their first World Cup semi-final and first Euro final in years. Since becoming a coach, both to challenge himself and to help others, he changed the style of play and set about building a positive competitive environment in which the players can learn and grow. Gareth describes a culture of openness, determination and unity.

B Sean Fitzpatrick
Former All Blacks Captain



BENCHMARKING AGAINST THE BEST
Sean is one of the greatest rugby stars of all time, captaining the All Blacks to scores of victories. He believes New Zealand became the most successful sports team in the world (winning 90% of games) thanks to a clear vision and the fact that national culture revolves around them. Now in a business role, Sean draws parallels with corporate life and invites audiences to do the Haka.

A Christian Horner OBE
Team Principal, Red Bull Racing



FROM DISRUPTOR TO WINNER
After a spell on the racetrack Christian was soon approached to head a new F1 team for Red Bull. They've since won 4 Constructors and 5 Drivers Championships. Christian reveals what it's taken to build and maintain success in the face of rivals with more money, resources and political power. He explains what makes the culture special and the technological elements vital to success.



GARETH SOUTHGATE

DIVERSITY & INCLUSION

"For Muslims I was too gay, for gays I was too Muslim, for whites I felt too brown and for my family I was too white. But when one of the top people in my profession accepts me for who I am, I can be myself anywhere – at the law firm where I worked, with clients, and with judges who sit below him in the courtroom. It was transformative."

Mo Zaidi

C Leroy Logan MBE
Former Police Officer



THE ROLE OF BUSINESS

Leroy is a former Met Superintendent and Chair of the Black Police Association. He is also author of *Closing Ranks* – portrayed by John Boyega in the Steve McQueen adaptation Small Axe. Leroy describes the day-to-day racism he encountered over a 30-year career, and how business can and must take the lead in building a better and more equal culture across the whole of society.

A Akala
Performer & Writer



TACKLING PREJUDICE

Kingslee is a rapper, writer, activist and social entrepreneur, better known by his stage name. He is also the author of *Natives* and founder of The Hip-hop Shakespeare Company – believing that both reflect their times, ideas and attitudes. Kingslee looks at Britain's troubled relationship with race and class, and the role of conditioning, self-deception, poverty and politics.

B Caroline Casey (Ireland)
Disability Campaigner



SEEING THE POTENTIAL

Caroline set up The Valuable 500 to promote the potential of a billion people across the world and put disability on the business agenda. Registered blind (though remarkably she was unaware of it until she was 17), the ex-management consultant makes the case for more inclusive hiring policies. Caroline also describes her own journey and what everyone can learn from it.

D Charlie Martin
Trans Racing Driver



SHIFTING PERCEPTIONS

Charlie is hoping to be the first trans woman to compete in the Le Mans 24 Hours. She's already raced in the Ginetta GT5 and the NLS series, and in Formula E. Charlie describes the obstacles she has faced in a sport predominantly run and done by men. Initially afraid of their reaction, she went on to shift perceptions and build a reputation for fearlessness on and off the track.

"I was in a very dark place – depression, drinking and hooked on steroids all because I was scared what people would say if they found out I was different. Years later the challenge of refereeing New Zealand and Australia, the biggest game in rugby, was nothing compared to that challenge of accepting who I was." ***Nigel Owens***

B Caitlin Moran (Q&A)
Author & Columnist



GENDER EQUALITY FOR ALL
The celebrated columnist is the eldest of eight brought up in a Wolverhampton council house. She wrote her first novel at 15, looking for cash, going on to pen bestsellers *How to be a Woman* and *How to Build a Girl.* Caitlin believes feminism works when everyone's in on it, male and female. "Giving women equality doesn't take anything away from men. It's equality, not a pie!"

C Nigel Owens MBE
Farmer & Retired Referee



MAKING TOUGH DECISIONS
The Rugby World Cup Final referee is considered the best in the game. He was respected both for his authority and ready sense of humour. He was also the only openly gay official in a macho sport. Nigel now talks candidly about the dark times as he struggled to come to terms with his sexuality, the good times that followed – and the need to make tough decisions with tough characters.

B Gareth Thomas
Welsh Rugby Legend



BREAKING DOWN INHIBITIONS
Wales' most capped player captained his side to Grand Slam victory and led a British & Irish Lions tour of New Zealand. He became the 9th highest try scorer in the world. Gareth also made news as the only openly gay rugby player. He holds that tag with pride, but looks towards the day when it's no longer an issue. He talks about success on the field and the hurdles he had to overcome.

A A Martina Navratilova (US)
Tennis Legend & Diversity Campaigner



REFUSING TO ACCEPT BOUNDARIES
When she defected to the US, Martina was intent on becoming the best female tennis player in the world. She racked up more titles than any man or woman in history, managed a 74-match winning streak and claimed a final Grand Slam at the age of 49. She's also a powerful advocate of diversity. In speeches Martina argues that nobody should be put off by boundaries.

B June Sarpong OBE
Head of Creative Diversity, BBC



THE GAINS FROM INCLUSIVITY
Alongside her broadcast credits from talk shows to TV documentaries, June has written *Diversify* and *The Power of Women - Why feminism works for everyone.* As well as debunking some of the myths, she explains how improving representation is making a huge contribution to society, business and politics. June highlights social and economic gains when marginalised groups are included.

B Mohsin Zaidi
Barrister, Campaigner & Author



LEARNING TO BE A DIVERSE ORGANISATION
As well as working on a number of high profile criminal cases, Mo is the author of *A Dutiful Boy.* As a working class gay Muslim from a strict home, he tells a story of change, acceptance and hope. Mo argues that diversity training needs to make space for learning. People shouldn't be terrified into thinking mispronouncing a name is one of the most racist things you could do.

"I HAD TO EXPLAIN THAT GENDER IDENTITY AND SEX ARE INDEPENDENT OF ONE ANOTHER. IT WAS LIKE TELLING THEM THE EARTH WASN'T FLAT, BUT IT WAS NECESSARY TO CREATE A DIALOGUE. AFTER THAT THERE WAS NOTHING TO BE AFRAID OF, I COULD FOCUS ON RESULTS." CHARLIE MARTIN

WELLBEING & MENTAL HEALTH

V A Tal Ben-Shahar (US)
Author, The Joy of Leadership & Happier



POST-TRAUMATIC GROWTH
The American academic taught two of Harvard's most in-demand courses: Positive Psychology and The Psychology of Leadership. He is now a 'Chief Learning Officer' and entrepreneur. As he argues in *The Science of Happiness in Difficult Times,* we aren't necessarily fragile after trauma. It can lead to 'anti-fragility.' Stress can make us stronger, so long as we allow recovery time.

C Clarke & Carrie Carlisle
Former Chair, PFA



RECOVERY & WELLNESS
Clarke made over 500 senior-level appearances and led the football players' union. He has also written a powerful memoir. Clarke is open about struggles with alcohol, depression and gambling: the strains of an industry in which both fans and club believe they own you. In an uplifting speech Clarke and his wife Carrie talk candidly about his suicide attempts, recovery and wellness.

B Dr Alex George
A&E Doctor & Campaigner



LIVE WELL EVERY DAY
After starting work in emergency medicine Alex took a break to appear in ITV2's Love Island. He now divides his energies between A&E, TV and a new role as Youth Mental Health Ambassador on social media. His aim is to change thinking, from 'coping' with illness to resolving it as we do with physical health. Alex looks at the broad spectrum of wellbeing, from anxiety to diet and exercise.

B Alastair Campbell
Writer, Campaigner & Strategist



MENTAL HEALTH FIRST AID
Alastair ran New Labour communications for ten years. He now writes novels and memoirs, advises governments on strategy, acts as Editor at Large at The New European and campaigns for mental health awareness. He believes that we should be as open about our mental health as we are about our physical health: "Every organisation ought to have Mental Health First Aid training."

V A Mo Gawdat (Canada)
Former Chief Business Officer, Google X



'ENGINEER YOUR PATH TO JOY'
Mo led Google's R&D division, overseeing some of tech's most innovative projects. But when he felt unfilled he decided to apply his engineering skills to the problem. After seven years analysing trends and patterns in his emotions he created a model to limit and ideally avoid disappointment. It formed the basis of his book, *Solve for Happy.* Mo aims to spread happiness to a billion people.

A Professor Green
Rapper & Mental Health Advocate



THE DANGER OF PUTTING UP A FRONT
Under his stage name Stephen headlines festivals and sells millions of records. He also makes films to raise awareness of suicide (which claimed his father), depression and vulnerable communities. Sharing his experience of fame's highs and lows, Stephen explores the connection between mental health issues, 'lad-ism,' and the learned desire to self-brand and project an image.

Tal Ben-Shahar

Clarke Carlisle

SCAN TO LAUNCH VIDEO CLIPS

"In football they thought they were ahead of the game with their 'optimum performance psychology.' Dismiss any notion of failing – success is the only option. This might work in elite sport, but it's very destructive when you apply it as a human being."
Clarke Carlisle

A Nadiya Hussain (Q&A)
Bake Off Winner



BEING KIND TO YOURSELF
Nadiya was studying for an OU degree when she pushed herself to try The Great British Bake Off. She won, in a final attracting 15 million viewers. Since then Nadiya has written cookery books and made travel series, and allowed a television crew to film her in therapy for acute anxiety. She talks openly about her panic disorder, the value of CBT and the need to be kind to yourself.

C John Sutherland
Former Police Officer



ADDRESSING MENTAL HEALTH
John was serving as a Chief Superintendent in the Met when he suffered a crippling breakdown. He tells the story in *Blue*. (He has also written about rebuilding trust in policing, in *Crossing the Line*.) On the conference stage John looks at attitudes to mental health, the harshness of everyday life and the pressure of expectations. The first step is to spot the signs and understand the causes.

D Nick Wilson
Ex-Serviceman



BUILDING A MENTAL HEALTH STRATEGY
After 14 years service Nick ended his army career with PTSD and severe spinal injury. When he started a business he suffered a breakdown, tried to take his own life and lost everything – but then pulled himself back from the brink. He's now a qualified therapist. Drawing on his experience and skills as a military trainer, Nick shows how to face up to challenges and build mental health strategies.

C Linda Papadopoulos
Psychologist & Broadcaster



SELF-IMAGE, SOCIAL MEDIA & WELLNESS
The prominent psychologist works with the NHS, politicians and the private sector on body image, wellness and general mental health. She has also written *Unfollow: Living life on your own terms.* Linda weighs up the impact of social media, how we see ourselves and what motivates us, for right and wrong. We must learn to admit to and share problems, without them defining our identity.

A Jonny Wilkinson CBE
England Rugby Legend



THE PRESSURE OF EXPECTATIONS
Jonny will always be known for the last minute drop goal that won the 2003 Rugby World Cup. He became the highest points scorer, and a role model of professionalism, but public success was only part of the story. Jonny speaks frankly about the pressure of expectations, and the implications of leading a life defined by others. He considers how to achieve the right balance.

B Will Young (Q&A)
Multi-Platinum Recording Artist



IMPROVING YOUR OWN WELLBEING
After winning Pop Idol Will released the fastest selling debut in UK chart history – the first of four No.1 singles. The politics graduate now lends his voice to young people's issues and mental health in the Homo Sapiens podcast. Will discusses his own well-chronicled experience of anxieties and 'hypervigilance,' how he came to have PTSD, and why he avoids feeling a sense of shame.

MANAGING PEOPLE, INNOVATION & RISK



"Organisations have a challenge coping with those who want to be in the office and those who don't. Different cohorts have different needs. Unless you plan, communicate and establish boundaries, the danger is you get the worst of all worlds."

Christine Armstrong

C Christine Armstrong
Contributing Editor, Management Today



HOW TO ATTRACT AND RETAIN TALENT
Christine is an authority on management and the author of *The Mother of All Jobs*. She weighs up the successes and failures of D&I strategies, what employees now demand and how to attract and retain the best talent. With new challenges to old ways of doing business, like working from home, Christine dares leaders to think differently about what they do, and how and where they do it.

V A A Marcus Buckingham (US)
Head of People, ADP Research



BREAKING WITH TRADITION
Marcus is one of the most influential US voices on leadership and management. He often challenges orthodox thinking, as in his bestsellers *Stand Out* and *Nine Lies About Work*. Marcus demonstrates that focusing on strengths rather than improving weaknesses dramatically boosts our productivity. "It's not rebellious to break with tradition – rules should be discarded if they stifle originality."

C Dr Elena Doldor
Co-Director, CRED



IMPROVING GENDER BALANCE
Elena leads research in organisational behaviour and co-writes the Female FTSE Board Report. She charts progress towards gender balance at every level, advocating market-based targets to uproot bias in selection processes and enable meritocracy (as opposed to threatening it). Elena also stresses the need for accountability; without it any efforts to change culture will lack credibility.

C Cally Beaton
Media Entrepreneur



CREATING AN INNOVATIVE CULTURE
Cally was ITV's youngest board member (and its only woman) before leading global sales for the Viacom group, monetising content from Friends to South Park. She looks at millennials' priorities and expectations, how to engender change and develop an agile and inclusive environment, and what the creative and commercial sides of every organisation can learn from one another.

A René Carayol
Leadership Consultant & Author



INCLUSIVE LEADERSHIP & BELONGING
René held board positions at the Inland Revenue, IPC Magazines and Pepsi UK. He's also the author of *Spike*, on business and personal development. René explores the impact of increased social and racial awareness. "The era of leaders surrounded by executives that looked like them, sounded like them, thought like them and behaved like them is thankfully long gone."

A Prof. Herminia Ibarra
London Business School



LEADING THROUGH CHANGE
As well as lecturing on organisational behaviour at Harvard, INSEAD and now LBS, Herminia serves on the WEF Global Agenda Council. She identifies 5 lessons to address today's leadership challenge: look beyond your sector for inspiration, make it safe to express ideas, recognise what you need to learn, connect with colleagues on a human level, and coach the team rather than monitor them.

MANAGING PEOPLE, INNOVATION & RISK

"LEADERS NEED TO GIVE UP A LITTLE AUTHORITY AND BUILD TEAMS FROM DIFFERENT BACKGROUNDS. IT'S TOUGHER TO GET ALIGNMENT AND ARRIVE AT A COLLECTIVE DECISION – BUT THAT DECISION WILL BE SO MUCH BETTER." RENÉ CARAYOL

B Jitske Kramer (Netherlands)
Corporate Anthropologist



ORGANISATIONS AS TRIBES
Jitske travels the world learning from traditional communities, leaders, innovators and passers-by. She's also the author of *The Corporate Tribe*, *Jam Cultures* and *Wow!* Jitske explains companies are like tribes – complete with chiefs (leaders), elders (regulators), magicians (HR and IT) and gatherers (fee earners). The anthropologist's lens reveals a lot about culture, collaboration and change.

B Baroness (Eliza) Manningham-Buller LG
Co-President, Chatham House



LEADERSHIP IN TURBULENT TIMES
Eliza has twice found herself at the centre of life threatening change. She led MI5 in the aftermath of 9/11 and chaired the world's biggest funder of scientific research during its response to Covid-19. Eliza explains how the leader's role has changed, how every organisation is vulnerable to external shocks and why we must make quick decisions – even without perfect data on which to act.

B Lord (Mark) Price
Chair, Fairtrade



ENGAGEMENT AND PRODUCTIVITY
Mark led Waitrose and served as Deputy Chair of John Lewis before a brief spell as Trade Minister. He's since written *Fairness For All* and launched a platform to measure engagement and happiness. With most managers adapting to post-pandemic changes, Mark sets out what engagement means, how to achieve it and why it's key to productivity as well as personal wellbeing.

V A Patty McCord (US) (Q&A)
Former Netflix Chief Talent Officer



PEOPLE & SKILLS FOR THE FUTURE
Patty spent 14 years at Netflix experimenting on new ways to motivate, reward and structure. She went on to write *Powerful: Building a culture of freedom and responsibility*. Patty considers skills for the future, challenges employee engagement programmes and warns against nostalgia, even in growing organisations built on innovation: "Just as the business evolves, so does the customer."

C Nicky Moffat CBE
Former Brigadier & Head of Army HR



DRIVING COMPLEX CHANGE
Nicky served as the Army's HR Director in charge of promotion and development. She was also the highest ranking female officer – leading diverse groups in an outwardly traditional organisation. Nicky talks about attracting and retaining talent and the leader's role in driving inclusivity, while managing changes in threat, operational policy, technology and resources.

B Ellis Watson
Business Leader



CREATING WAVES
Ellis started out as Murdoch's digital pioneer at News Corp. He's since remodelled and grown big businesses from Greyhound Buses to Syco, Simon Cowell's global empire. Whether the challenge is organisational, financial or technological the TED favourite believes being forced to make changes brings opportunities: "There's no point hoping for a wave. Go and create one yourself."

SCAN TO LAUNCH VIDEO CLIPS

MANAGING PEOPLE
SPORTS LESSONS

MOTIVATION P42

A Pierluigi Collina (Italy)
World Cup Referee



FAST DECISION MAKING
For six consecutive years Collina was voted FIFA's 'Best Referee in the World.' His philosophy is as relevant to companies as football – analyse team tactics and ensure you're in the right place at the right time. Defuse tensions fairly, make use of all the information at your disposal and learn from your mistakes, but resist the temptation to make matters worse by compensating for them.

C James Kerr
Leadership & Strategy Consultant



THE ALL BLACKS' FORMULA
James analyses New Zealand's heroes in his book *Legacy… What the All Blacks can teach us about the business of life*. He shows how they managed to improve their win rate by 15% in 5 years. With lessons applying to any competitive environment he explains that they recruit on character as well as talent, everyone focuses on the core story and senior players tidy up the dressing room.

C Jamil Qureshi
Psychologist



FROM COMPLIANCE TO COMMITMENT
Jamil helps sportspeople, astronauts and artists enhance their performance. He also works with organisations to future-proof 'people strategy.' Using learning points (not stories), he describes the growth mindset and shows how to maximise potential by changing perspective. Jamil sets out how to energise teams, implement change and move from compliance to commitment.

C Mark Gallagher
Ex-Chair, F1 Safety Working Group



LEARNING FROM THE PIT CREW
Mark held senior roles at three grand prix teams before setting up his own in GP2 - the F1 feeder series. Mark shows that we can pick up valuable lessons on productivity from pit stops, where the entire crew share one ambition. He also explains how motorsport benefits other industries. (Mark can host fireside chats with Mika Häkkinen, David Coulthard or Mark Webber.)

A Prof. Steve Peters
Consultant Psychiatrist & Author



ADDRESSING FEAR
As resident psychiatrist at GB Cycling Steve was labelled a genius. He then helped to increase the medal tally in several sports – giving competitors an edge and the confidence to overcome defeat. As in *The Chimp Paradox*, Steve explains how to deal with fear and 'become the person you want to be.' He shows how a different perspective and use of skills will move you in the right direction.

C Ebony Rainford-Brent MBE
Women's Cricket Director



SEEING THROUGH A DIFFERENT LENS
Ebony turned to cricket to escape the streets on which her brother was stabbed. She became the first black woman to play for England, retaining the Ashes and winning World Cup and Twenty20 trophies in a single year. She is now Director for Women's Cricket at Surrey, working with players and management, and a regular on TMS. Ebony urges us to learn to see through a different lens.

MANAGING PEOPLE
DRIVING INNOVATION

ENTREPRENEURS & INNOVATORS P28

V B Fumbi Chima (US)
CIO, BECU



THE ROLE OF DIGITAL
After leading digital transformation at Adidas in Germany, Fumbi is now in charge of tech strategy and information security at Washington's largest credit union. She also serves on audit committees. With experience built up on three continents she brings a multinational, multicultural perspective. Fumbi shows why digital must now be an integral part of organisational structure.

B Katrine Marçal
Columnist, Dagens Nyheter



THE MISSING KEY TO INNOVATION
Katrine is a financial journalist for the Swedish newspaper DN, with a huge YouTube following. She's also the author of *Mother of Invention* and *Who Cooked Adam Smith's Dinner?* Katrine looks at the effect of old beliefs about the role of men and women – whose inventions have often been ignored by investors. She forecasts the economic impact as power shifts to women.

C Scott Seaborn
Head of Digital Acceleration, Capita



ADOPTING NEW TECHNOLOGIES
Scott was a pioneer of digital advertising at the ad agency Ogilvy. He was then the first to marry customer and mobile data, for a loyalty platform. Scott sets out the technological changes to come, how innovation works (and how it doesn't), and how to embed it in the organisation: "The task of adopting new technologies is dwarfed by the risk of being left behind."

A Magnus Lindkvist (Switzerland)
Author, When the Future Begins



HOW TO CREATE TOMORROW
Magnus is a trend spotter and TED name. As well as exposing fallacies, he focuses on how to create the future rather than get stuck in its headlights. The answer is to conceive something new instead of simply competing for existing markets. Mixing quantifiable facts with a visionary gaze, Magnus also considers what might happen if we were to measure investment by time, not money.

B Inma Martinez
Data Scientist & Digital Innovator



THE NEXT *TWO* INDUSTRIAL REVOLUTIONS
Inma is hailed among Europe's foremost talents in technological engagement. Beginning in the early days of mobile data she's been part of early development of media streaming, smart devices, smart cities, fintech and AI. Inma shares insights on commercialisation and future work from the Global Partnership on Artificial Intelligence. Will space spur the Fifth Industrial Revolution?

B Hamish Taylor
Former Travel & Banking CEO



LOOKING ELSEWHERE FOR SOLUTIONS
Hamish moved from brand management to CEO roles at Eurostar and Sainsbury's Bank, before he turned to consultancy. He looks at the shift from needing customer information to engaging fully, building your entire offering around customers. Hamish shows many powerful innovations come from looking outside your own sector to see how others deal with areas you find problematic.

Magnus Lindkvist

Hamish Taylor

SCAN TO LAUNCH VIDEO CLIPS

MANAGING PEOPLE
UNDERSTANDING RISK

C Gerald Ashley
Strategy & Risk Consultant



SEPARATING RISK FROM UNCERTAINTY
After senior banking roles in London, Hong Kong and Switzerland, Gerald wrote about the impact of change in *The Tangled World.* He now looks at the way networks, complexity and connectedness present dangers. Distinguishing between risk and uncertainty (and why it matters), Gerald explains that risk is dynamic, not static. He shows we can learn from evolutionary biology, and Picasso.

C Nick Chater
Professor of Behavioural Science



UNDERSTANDING PUBLIC PERCEPTIONS
As well as his academic role Nick works with the government Nudge Unit to optimise everything from health campaigns to willingness to pay tax. Nick looks at attitudes to risk, why we make the decisions we do, how our choices are influenced by social pressures and language, and what that means for business: "Psychology won't have all the answers, but it shows where to look."

C Julian Fisher
Former MI6 Officer



INTELLIGENCE WITH PURPOSE
Julian served in the Secret Intelligence Service, primarily in Africa. The role included recruiting agents who would then be exposed to great risk. Julian speaks about 'human asset management,' confronting risk head-on, the use of intelligence to contain threats, and how to build total trust. He also reveals that dead letter drops and even a Rubik's Cube sometimes beat technology.

C Caspar Berry
Former Poker Pro



CALCULATED RISK-TAKING
As a poker player Caspar learned to differentiate between a calculated risk and a reckless gamble. He now focuses on the part risk plays in business in everything from negotiating to leading teams. Caspar offers insights into decision making, data analysis and fear of failure. He also explores how to spot liars in a 'post-truth' age and the flipside – how well do we tell the truth?

B Prof. Martin Elliott
Former Medical Director, Great Ormond St



MINIMISING RISK, MAXIMISING OUTCOMES
Martin is a pioneering surgeon. He carried out the first stem cell-supported tracheal transplant in a small child and established paediatric heart and lung transplants. He also invited a Formula 1 team into the operating theatre, which reduced the error rate going into ICU by a factor of four. Martin argues that sharing expertise in teams or data can minimise risk in any environment.

C Jenny Radcliffe
Security Expert



PEOPLE HACKING
While working in procurement Jenny saw how easily people could be duped into giving away confidential information. She now explores the human frailties in security systems, gaining entry to 650 locations including the Tower of London without ever faking a pass. Jenny explains how malign actors operate in both the physical and digital worlds – and how to fend off attack.

SOCIETY
SCIENCE & NUMBERS

SPACE P40

B Dr Maggie Aderin-Pocock MBE
Space Scientist



THE POWER OF DREAMS
At school the BBC's 'Face of Space' was told to limit her expectations. Since she gained her PhD Maggie has made bespoke instrumentation and led projects including the optical sub-system for the new James Webb telescope. With infectious enthusiasm she offers a tour of the universe and encourages more women to study STEM. She also explains why there *must* be life out there.

B Prof. Hannah Fry
Mathematician & Broadcaster



WHAT NUMBERS TELL US
Hannah lectures in the mathematics of cities. She is also a TED star, a science presenter, a bestseller *(Hello World)* and one of the experts behind the BBC's 2017 experiment CONTAGION – simulating a flu-like epidemic sweeping through the nation. In one of a range of presentations (see opposite), Hannah surveys Covid data, modelling, the effect of interventions, and the difficult choices.

B Prof. Marcus du Sautoy OBE
Professor for Public Understanding of Science



BIG DATA & EVERYDAY MATHS
Marcus is the author of *What We Cannot Know* and *The Music of the Primes,* the first true maths bestseller. He explains our thirst to quantify our world, where maths meets creative thinking and how to navigate big data. He also looks at codes to make online transactions secure – how can we be so certain they can't be cracked? And why did Beckham always have 23 on his shirt?

C Prof. Jim Al-Khalili OBE
Research Scientist & Presenter



WEIRD AND WONDERFUL SCIENCE
Jim's specialism is quantum biology and nuclear physics. He also draws 2 million listeners to BBC's The Life Scientific and writes sci-fi, academic and Ladybird Expert books. Jim looks at the prospects for time travel, the lessons of bird migration and why gravity can affect the rate at which we age: "The universe isn't mysterious – there are simply things that we don't yet understand."

B Anne-Marie Imafidon MBE
Social Entrepreneur



STEM & SOCIAL RESPONSIBILITY
After a period in banking and tech Anne-Marie founded Stemettes to inspire women to go into science, technology, engineering and maths. She has also launched an incubator to help teenage girls start their own business. Recognised for her work in tech and diversity, Anne-Marie looks at how to turn ideas into reality and where social responsibility meets workplace culture.

C Prof. Devi Sridhar
Professor of Global Public Health



PUBLIC HEALTH: LESSONS FROM COVID
Devi is a leading expert on public health funding, organisation and security; years before Covid she raised the alarm over potential animal-to-human infection travelling from China. Devi looks at the lessons learned. She also weighs up international attempts to battle diseases like malaria and AIDS, flaws in models designed to combat hunger, and the rise of drug-resistant infection.

Hannah Fry on...

Data bias
Data has an unearned aura of objectivity. When we collect it without care it excludes and discriminates. But there are things we can do to avoid bias and improve fairness – it's a question of what should and should not be counted.

Predicting the future
We've come to believe that with enough information, human behaviour is predictable. But scientists find signals in the noise where there are none, with consequences. We need *quantitative thinking* to know which parts of our future can be forecast.

The trouble with automation
Human beings are a mess of competing incentives, bad memories and blind impulse. Analytics tries to iron out our fallibilities, but decisions driven by data have blind spots too. There are real dangers leaving any one side in charge.

The mathematics of winning
No sane person would drive directly towards their opponent. An idiotic game, but it could be a winning strategy. A mathematician will tell you the best way to force your rival to blink is to throw your steering wheel into the road.



HANNAH FRY & LEROY LOGAN

SOCIETY
GENERATIONS XYZ

"Generation Z has arrived with skills their bosses lack. It's starting to upend our concept of hierarchy – but the big divide is not between old and young. In the 5Gen workforce the real divide is between skilled and unskilled." Camilla Cavendish *Page 6*

C Iona Bain
Blogger & Advisor



YOUNG MONEY
Iona is the author of *Own It* and voice of Young Money, born from a desire to understand her own finances. She now advises policy makers and serves on the Next Gen Pensions Committee. Iona looks at how the financial industry connects with the young, shared ownership, expectations of work and wages, intergenerational challenges and the future of pensions.

B Prof. Bobby Duffy
Director, The Policy Institute



THE GENERATION MYTH
Before joining the King's College institute Bobby led Ipsos MORI's government practice and wrote *The Generation Myth.* He sheds light on our bias, rose-tinted memory and common misperceptions of other groups, and the damage of culture wars where tribes automatically take opposing views. Bobby also reveals the level of public trust in everything from politicians to brands.

C Paul Redmond
Director of Student Experience



GENERATIONS X, Y & Z
Paul is the bridge between HR professionals and those entering employment for the first time. He also leads research in generational theory. Paul weighs up Baby Boomers and X, Y and Z cohorts – and how each need to relate to and understand the other. Those most driven by money are trying to manage those motivated by experience; in the middle are those confused by both.

C Lord (David) Blunkett
President, Ass. for Citizenship Teaching



SOCIAL COHESION
David is the only blind person ever to hold one of the great offices of state. As Home Secretary his brief spanned policing, immigration and national security. He's since chaired a multi-Academy trust and supported several volunteering programmes. David considers how business leaders can better engage: "You're part of the community, not just employers of people with skills you require."

C Emma Gannon
Bestselling Author & Podcaster



MILLENNIAL TRENDS
Emma made a big impression with her first book, *Ctrl Alt Delete: How I Grew Up Online.* She's since explored millennials' challenges and priorities in *(Dis)CONNECTED* and *The Multi-Hyphen Method.* Emma considers the difference between 'cancel' and 'call-out culture,' the growing phenomenon of internet fatigue, and how employers can engage with and retain the new workforce.

C Matthew Taylor CBE
Chief Executive, NHS Confederation



GROWTH AND SOCIAL PURPOSE
Matthew served as head of the No.10 Policy Unit under New Labour – before a decade at the RSA and a new role with the NHS. In presentations he picks up on the review he carried out for Theresa May's government on workers' rights and the gig economy. The challenge is, how can we achieve critical growth and at the same time develop the capacity for social purpose?

SOCIETY

WHAT'S HAPPENING TO OUR POLITICS?

B Lord (Kim) Darroch KCMG
Ambassador to the US, 2016-2019



COLLATERAL DAMAGE
Kim's Washington posting ended when a memo to the PM about Trump was leaked to the media. He previously served as National Security Adviser during Russia's annexation of Crimea and the rise of Islamic State. After writing *Collateral Damage* examining the issues facing policymakers on both sides of the Atlantic, Kim looks at changes in our international relations in the new Cold War.

B Rory Stewart OBE
Politician, Diplomat & Author



THE CRISIS IN POLITICS
Before serving as a Cabinet Minister and standing for the leadership, Rory governed two provinces in Iraq, trekked across Afghanistan and lectured at Harvard. He also tutored Princes William and Harry. Rory shares his experience of intervention and nation building, highlights the geopolitical pressure points and sets out the consequences of electing populist leaders at home and abroad.

B Amber Rudd
Former Energy & Home Secretary



THE DILEMMA FOR GOVERNMENT
Amber started out in investment banking before ascending the political ladder to Home Secretary. She also served at Energy, leading the UK in the Paris Agreement. As well as setting out the case for ESG, Amber reveals the dilemma facing every government: "Once politicians can see the public mobilise they know what to do – they just don't know how to get re-elected if they do it."

C Lord (Daniel) Finkelstein OBE
Associate Editor, The Times



THE STATE OF BRITISH POLITICS
Danny has advised a succession of Tory leaders. He's also held various Times posts from Executive Editor to Chief Leader Writer, and still writes on politics and football alongside work in the Lords. With a ringside seat Danny weighs up confidence in the PM, the problem with apologies, the need to act without acting and the prospect of Labour fighting to lead a coalition government.

C Joe Twyman
Co-Founder, Deltapoll



WHAT *MIGHT* HAPPEN NEXT
Before setting up his consultancy Joe led political and social polling for YouGov. He is on a mission to bring statistics to life. Joe reveals how data is evaluated and applied – and why no pollster can be sure what will happen next in today's climate; all they can do is illustrate the possible scenarios. On a different note he considers the implications when leaders have their entire lives on record.

"As politics moves away from a liberal democratic technocracy you need to adjust your vulnerabilities and work out how to advocate."
Rory Stewart

AFTER DINNER



AFTER DINNER
CORRIDORS OF POWER

B Ed Balls



The ex-Cabinet Minister now likes to be introduced as a BAFTA-nominated retired dancer. Since leaving Westminster he's chaired Norwich City FC, lectured at Harvard and shone a light on Trump supporters. He admits that winning the glitter ball on tour with Strictly ranks as one his proudest moments.

A Ian Hislop



The Private Eye editor once claimed to be the most sued man in Britain, handing over "a fat cheque to a fat Czech (Maxwell)." He's also the only person to appear on all 550+ episodes of HIGNFY. Ian reflects on the joys of litigation, and explains why we like to read about bad news in difficult times.

A Nick Robinson



Nick guides Today and podcast listeners through the political twists and turns with warmth and wit. After dinner he explains why a serving PM sent him a note signed 'Yours Cucumber,' and how the Bank of England Governor's visit to the shops very nearly caused an international currency crisis.

C Matt Chorley



Matt isn't just a political columnist, a Times Radio presenter and editor of their Red Box podcast. He's also a stage comedian, praised by Andrew Marr for his 'acid wit and music hall timing.' After touring in Who Is In Charge Here? Matt explains what the PM does all day and the role of food in politics.

C James O'Brien



James hosts LBC's most listened to daily phone-in, famous for attacking politicians' doublespeak and wrestling with tabloid excesses. Despite that, James shares his joy of gossip columns and explains that it all started when he sold John Major a white suit – then gave the 'story' to the Daily Express.

B Tim Shipman



After covering plots, scandals and elections on both sides of the water, Tim is one of the best-connected hacks in town. He's also written the definitive story of Brexit and the political class, hailed by critics as 'the first draft of history.' After dinner Tim shares the secrets of the Westminster tea rooms.

C Ayesha Hazarika MBE



Ayesha was an up-and-coming stand-up before she took on the role of Harriet Harman's Chief of Staff. But she didn't quite give up gags; rehearsals for TV debates offered a perfect opportunity to hone her Nicola Sturgeon impression. Ayesha shows the best and worst ways to get your message across.

C Steve Richards



The award-winning commentator and author of *The Rise of the Outsiders* also does impressions of the Great and Good. His Rock'n'Roll Politics show is a recurring sell-out on the Edinburgh Fringe; unlike comedians poking fun at Westminster, Steve knows where all the bodies are buried.

C Caroline Wheeler



The Sunday Times Political Editor is also co-Chair of the Women's Lobby in Parliament. Since her early days on regional papers Caroline has had an eye for a story that cuts through – whether uncovering rogue employers or rule-breaking parties in No.10. Did they really spray red wine on the walls?

AFTER DINNER TALES

C Benedict Allen



Benedict has lived in Siberia, survived the Skeleton Coast and crossed the Gobi Desert. He's been shot at, hunted and left to stitch up his chest. As well as captivating stories, the *Explorer* author shows that we can learn a great deal about sustainability and resilience from indigenous communities.

B Rory Bremner



After dinner Britain's most celebrated impressionist pokes fun at the cock-ups, excesses (and excuses) of the famous and infamous. Rory has over 100 voices on tap for UK and international audiences, but you can generally expect Messrs Johnson and Trump to offer their opinions on the day's news.

A Hugh Dennis



The Outnumbered and Not Going Out star unpicks the headlines on two long-running satirical staples: Mock the Week and Radio 4's The Now Show. Over dinner the one-time Unilever brand manager mixes gags with a celebration of what it is to be British – including our ridiculous rules on etiquette.

C Rev Kate Bottley



Since Gogglebox executives discovered her dancing in a wedding video, Kate has spread her wings and switched from parish ministry to a bigger audience as co-presenter of Radio 2's Good Morning Sunday. Always frank, Kate admits she only started going to church "because I fancied the vicar's son!"

C Rev Richard Coles



The genial co-host of Saturday Live is the only vicar to have had a No.1 song. Now retired from church duties Richard confesses to excess as a Communard (like mislaying a speed boat in Ibiza), and admits to stumbling through his ordination interview. He also explains his fascination with graves.

B Grace Dent



The Guardian restaurant critic and Comfort Eating podcaster used to write about television, especially her love of the soaps. She's also penned two series of diary-based novels for teenagers. Grace describes herself as 'mainly vegan,' but she does eat meat for reviews and judging duties on Masterchef.

A Gyles Brandreth



The diarist, novelist, royal commentator and ex-MP shows his fierce competitive streak in Just a Minute. After dinner Gyles shares the 7 secrets of happiness and his love of the English language. He might also reveal the supporting role he played in signing the biggest cheque in history, with The Queen.

C Alexis Conran



Alexis has graduated from hoodwinking victims on Man v Expert to playing Dr Petrides in The Durrells. He also fiddles with gadgets on Dave's Joy of Techs. After dinner Alexis shows off his trickery and points out how we can be fooled by our own assumptions: a conman needs no more than a high-vis jacket.

C Susie Dent



The doyenne of Dictionary Corner also co-hosts the hit podcast Something Rhymes with Purple. After dinner she looks at why football managers speak the way they do, and offers her 'word of the day.' For instance, battologist: one who repeats a story over again, even when the facts contradict them!

C Simon Evans



The deadpan comedian is a Radio 4 regular, from The News Quiz to Simon Evans Goes to Market. He also pops up on Live at the Apollo. True to the title of his touring show, Simon candidly refers to his act as The Work of the Devil. Expect forthright views on the joys of parenthood and other sacred cows.

B Misha Glenny (Austria)



After reporting on the collapse of the Soviet Bloc Misha turned to organised crime – researching and writing *McMafia*. As well as inside stories about the oligarchs and Putin's 'germophobia,' he reveals big differences between Russian OCGs and their much more entrepreneurial cyber counterparts.

C Nick Ferrari



Originally a tree-climbing Sun reporter, then editor of Sky News, Nick is now a household name as LBC breakfast show host. Well known for grilling many a politician (not least Diane Abbott, on her maths), Nick admits he was tempted when Cameron asked him to stand as London Mayor instead of Johnson.

C Jilly Goolden



Jilly once had 8 million viewers a week transfixed by her enthusiasm for new wines on Food & Drink. Instead of pretentious jargon, she likens flavours to things like the class swot, or hot trainers on tarmac. Jilly now hosts tastings and quizzes for 20 upwards; the cheaper wines often come out on top.

B Sir Ranulph Fiennes OBE



Ran was the first man to reach both poles by foot. He's also conquered Everest, run 7x7x7 marathons, endured the hottest and coldest climates on Earth and raised millions for charity. With a bone dry wit the 78-year old lists the qualities he looks for in his teams, like "resisting any temptation to whinge."

C Dr Phil Hammond



The Private Eye columnist, Have I Got News For You panellist and ex-GP returns to the stage with a new show: How I Ruined Medicine. After dinner Dr Phil tackles pressing health issues, like 'What's the most effective sexual position when you're trying to lose weight?' and 'How can you survive the NHS?'

"All I wanted was a hotdog. A simple hotdog for a simple man. Yet on that day it proved impossible. The woman was rude, the hotdog never came, I raised my voice – and for the first and only time in my life I ended up being ejected from a diner.

What went wrong? How could two people mess up such a simple transaction?

HOW COULD A MAN WHO WANTED A HOTDOG NOT GET A HOTDOG FROM A WOMAN WHOSE SOLE JOB WAS TO PROVIDE HOTDOGS?

Why had we been so rude to each other? Whose fault was it? Finding the answer wasn't easy.

Rudeness spreads like a virus in call centres, offices, even hospitals. Where there's no eye contact we're even more likely to be unkind. On Twitter being rude is a recognised sport!!!

We even see rudeness where none was intended. Have you ever wondered whether that little kiss at the end of an email was sarcastic? You might well have been infected.

But, as I will explain, there are ways of dealing with it. Even understanding it. And it's vital we do, because the rising tide of rudeness shows no sign of abating and life works so much better without it. Unless you're Simon Cowell."

DANNY WALLACE ON RUDENESS



AFTER DINNER TALES

A Adam Kay



Adam went into comedy when he was still a junior doctor as one of the Amateur Transplants, enjoying an online hit with a rewrite of Going Underground. Now best known as author of *This Is Going To Hurt,* the worldwide bestseller and TV series, Adam finds the funny side of a 97-hour working week.

C Shaparak Khorsandi



As a comedian Shaparak makes her mark on shows like Live at the Apollo and Just a Minute, where she often comes last. She's also a novelist and author of *A Beginner's Guide to Acting English.* After dinner Shappi dips into her latest show, It Was The 90s… days of crop tops and walks of shame.

B Steph McGovern



Steph has progressed from Black & Decker engineer to Breakfast, Watchdog and her own Packed Lunch. In the process she's learned about lean production, explained government economic policy, danced an impromptu Irish jig live on air – and been taken for a prostitute in Grimsby Fish Market.

D Bill Kay



Bill writes The Times' obituaries, one of the most popular pages in any paper. He reveals the rules, the old-style euphemisms ("He was very generous with his affections"), the contributors who want to settle scores and the thorny question of where to draw the line in a modern, 'warts and all' obit.

C John Lloyd CBE



John is known as the godfather of British comedy. He's the man behind Spitting Image, QI, Blackadder and Hitchhiker's Guide, winning more BAFTAs than anyone except Judi Dench. After dinner John draws on his hilarious *Meaning of Liff,* and explains why complaints to the BBC can be very helpful.

B Louise Minchin



For nearly ten years millions woke up to Louise on the Breakfast sofa. It was a story on cycling which awakened a passion for triathlons, culminating in her competing in the World Championships. Louise continues to host the Her Spirit podcast and work on a book of adventures with superwomen.

B Lucy Kellaway



After pontificating about management jargon and office politics, the Financial Times columnist upped sticks and became a secondary school teacher. Lucy talks about the life changing decision to swap City comforts for an inner-city classroom. Unsurprisingly it brings its own impenetrable jargon.

A Dame Joanna Lumley



Joanna has starred in hit TV series and movies from Ab Fab to The Wolf of Wall Street. She's also lived alone on an island, campaigned for Gurkhas' rights and looked for the Ark – as well as making luscious travel series. After dinner Joanna admits to several retakes in a kissing scene with Mr DiCaprio.

B Michael Portillo



The 'Portillo Moment' when Michael famously lost his Enfield seat was ranked by Guardian readers as their third favourite moment of the century. He has since discovered Bradshaw's and adventures by rail. Michael revels in his second career and his colourful wardrobe: "I was a flower bursting to get out."

AFTER DINNER ACTORS

B Jim Carter OBE



Jim started life as a juggler, magician and tightrope walker. He also toured the States in a comedy show and warmed up for Duran Duran before being cast in Shakespeare in Love, and then Downton Abbey. Jim explains how it feels after years on the boards to be recognised the world over as a butler.

A Stephen Mangan



Stephen has starred in TV dramas from Green Wing to Episodes, via Just a Minute and Have I Got News. He's also won awards, but can't quite bring himself to boast about them when he works in LA as you're meant to do. Stephen's other problem with films is waiting eight months to hear the laughs.

A Meera Syal CBE



Meera grew up in the only Asian family in a small Wolverhampton mining village. She explains how it shaped her outlook and her comedy work, not least Goodness Gracious Me and The Kumars. She is also unashamedly proud that her novel *Anita and Me* is now on the school syllabus.

AN AUDIENCE WITH...

EDDIE REDMAYNE

JLA work with numerous names who are not on the speaker circuit, but are happy to take part in a live onstage interview and take questions from the audience. Ask your account manager for details.

AFTER DINNER TALES

B Amol Rajan



Amol steered The Independent from print to digital before becoming BBC Media Editor, Today anchor and interviewer of pioneers and mavericks. Amol recalls his days as a young press officer at the FCO, when he breezily introduced himself to journalists as "a mole from the Foreign Office."

C Paul Sinha



The ex-doctor, Showdown host and 'Sinnerman' on The Chase is a serious quizzer – coming 11th in the last World Championships. He also has a stand-up's timing. Paul is perfectly happy with minor celebrity: "Not big enough to dance on ice, but you get your tweets read out by Phillip Schofield."

C Janet Street-Porter



Janet made her name as a go-getting journalist, TV producer and presenter – and the inventor of 'yoof' television. Years later she served as President of the Ramblers Association. After dinner Janet admits to an unorthodox management style. She might also explain why she caused a stir on Masterchef.

B Jay Rayner



The foodie and Kitchen Cabinet host sees himself as "a greedy man in a hungry world." After dinner Jay dispenses tips, answers questions and dips into his theatre shows, The Ten (Food) Commandments and My Dining Hell. He might also let rip on one of his bêtes noires: farmers' markets.

C William Sitwell



William is the Masterchef and Telegraph restaurant critic and one of Britain's leading food writers. He's also founder of the world's smallest wine store and host of the podcast Biting Talk. After dinner (which he won't judge!), William admits his biggest horror is being over-fed by chefs desperate to impress.

B Danny Wallace



Danny is a renaissance man: writer, presenter and founder of experimental movements. In *Join Me* he encouraged random acts of kindness; *Yes Man* (and the Jim Carrey film), committed him to accept any request. In *F*** You Very Much* and in his speech, Danny turns to the scourge of rudeness.

C Adam Rutherford



The geneticist, science presenter and co-host of R4's The Curious Cases of Rutherford and Fry is also an advisor on films like Ex Machina and World War Z. When he isn't building primitive computers out of Lego, Adam explains why it's almost certain you're related to the Emperor Charlemagne.

B Dan Snow MBE



Dan is the BBC's history man, host of the podcast History Hit and co-presenter of the BAFTA-winning Battlefield Britain. He also launched the first video guides to London. As well as exploring the story of anything from empires to industries, Dan considers what the past might tell us about the future.

B Justin Webb



As Trump maintains his grip over Republicans from Mar-a-Lago, the former BBC North America Editor wonders what you can tell about a man who refers to his penis size during a TV debate. Back on home turf Justin tells his own story, from a famous father he never met to the joys of anchoring Today.

AFTER DINNER SPORT

A Clare Balding OBE



Clare is the First Lady of TV sport. As well as horse racing the ex-champion jockey has covered almost every event from the Boat Race to Wimbledon to the Olympic Games. She also hosts a BT chat show. After dinner Clare has a fund of stories, from the dog-eat-dog world of Crufts to life in the saddle.

B Matt Dawson MBE



Many consider Matt to be the best scrum-half of his generation, not least for the pass to Wilkinson that led to England's World Cup victory. Since then he's entered the business world and entertained fans on Question of Sport. He offers a formula for winning, although it didn't quite extend to Strictly.

D Eddie 'The Eagle' Edwards



Eddie captured the hearts of the nation even as he came last in the Olympic ski-jumping competition. Ever up for a challenge he has gone on to dive with Tom Daley and appear on The Masked Dancer as a rubber chicken. Eddie joyfully reminds audiences that success isn't always about winning.

C David Flatman



Since injury put paid to his playing career 'Flats' has evolved into a natural pundit. He also co-hosts the podcast Flats and Shanks. In the run-up to Paris the ex-prop looks at the chances for the home nations. He admits to being half Welsh, but "they should be very grateful I decided not to play for them."

B Sir Geoff Hurst MBE



Geoff is the only man ever to score a hat-trick in a World Cup Final – and one of only three surviving members of the 1966 team. After a spell in the US and a management stint at Chelsea (and in Kuwait) he moved into the insurance industry. Geoff recalls his pride in lifting the Jules Rimet trophy.

C Hazel Irvine



Hazel was the youngest ever Grandstand presenter. She went on to become the first woman to anchor a golf major – and queen of the Sheffield Crucible. After dinner Hazel recalls interviews with Pavarotti (about showjumping) and Ballesteros, who wanted to be remembered as 'an artist of golf.'

AN EVENING WITH...

A Rio Ferdinand



Rio is the most successful of a family of footballers. He twice broke the transfer record, contributed to six Premier League and a Champions' League title, and won 81 caps for England. As well as the game, Rio talks openly about mental health, the work of his foundation and his appetite for business.

A Andrew 'Freddie' Flintoff MBE



Universally referred to as Freddie (courtesy of an early coach), Andrew earned his reputation as one of England's finest all-rounders in the 2005 Ashes. He has since won the Aussie version of I'm a Celeb, battled depression and reinvented himself as an (almost) fearless presenter on Top Gear.

A A Ian Poulter (US)



Along with three PGA and twelve European Tour wins, Ian is justly proud of his Ryder Cup success – including the 4-0 record at the 'Miracle at Medina.' He is equally well known for cutting a dash with his flamboyant outfits. Ian explains the passion began when he was 11, selling clothes on a market stall.

AFTER DINNER SPORT

B Kevin Keegan OBE



In an illustrious career Kevin made 321 Liverpool appearances and both captained and managed the national side. He also felt the lure of Hamburg and Newcastle (twice), and influenced the hairstyle of a whole generation. Kevin entertains any audience, not just football fans.

A Gary Neville



In nearly 20 years at Old Trafford Gary helped win 20 major trophies, including eight Premier League and two Champions' League titles. He's since built a hotel business and property empire and, along with other teammates, invested in Salford City FC. Many see Gary as football's best analyst.

B Graeme Swann



Graeme helped England to two Ashes victories and became our first spin bowler to take 50 wickets in a year. He is also a natural showman, on and off the pitch. As well as cricketing tales Graeme describes the pressure of dancing with Oti Mabuse – and the joy of playing theatres with Henry Blofeld.

A Gabby Logan MBE



The former gymnast has written for The Times and performed stand-up for Comic Relief, alongside the football shows. She's also a favourite of reality TV. Fresh from Freeze the Fear, Gabby offers advice for other parents: "What do you do when the kids give you a guilt trip? Make them feel guilty back!"

B Harry Redknapp (Q&A)



Harry's management CV includes an FA Cup victory for Portsmouth, a Champions League run at Spurs and the odd controversy. Never afraid to speak his mind, he admits that Gareth Bale used to drive him mad in training: "Technically he was outstanding, but he always seemed to be playing with his hair."

B Sir AP McCoy OBE



Tony rode to glory in the Grand National, Gold Cup and Champion Hurdle. He was also the first jockey to be crowned Sports Personality of the Year. After 4,300 wins over 20 years he knows what it's like to persevere and push through the pain barrier, even if it means breaking your bones 700 times!

B Robbie Savage



The former Welsh international enjoyed making a nuisance of himself on the pitch. Long before they became friends Robbie was the only person to get Rio Ferdinand a red card. As he explains, he might be an idiot for investing in a football club but he's every bit as passionate about Macclesfield Town.

PRESENTERS

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PRESENTERS

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SAMEENA ALI-KHAN

NEWS, BUSINESS & TECHNOLOGY

C Samira Ahmed
News & Arts Presenter



The former Channel 4 News anchor and winner of Celebrity Mastermind also presents arts output and hosts a podcast: How I Found My Voice.

B Emma Barnett
Women's Hour, Newsnight



The former Telegraph Digital Media and Women Editor began to present Woman's Hour on its 75th anniversary. She has also published *Period*.

A Fiona Bruce
Question Time



The multi-lingual news anchor and face of the Antiques Roadshow also delves into the provenance of fine art and writes about beauty spots.

D Jonny Dymond
Senior Correspondent, BBC



After reporting from the US and EU, Jonny regularly presents for Radio 4 and the World Service alongside his role as Royal Correspondent.

C Sameena Ali-Khan
ITV News Central



Sameena is the lead news presenter covering the East and West Midlands. She also anchors ITV Weekend News and has made films for Inside Out.

C Jackie Bird
Columnist & Presenter



Jackie anchored Reporting Scotland for 30 years. She has also performed comedy lectures and presented a host of documentaries.

C Glenn Campbell
Political Editor, BBC Scotland



Glenn's broadcast credits include the Scottish editions of The Politics Show and Newsnight, and a leaders' debate on independence.

A Huw Edwards
BBC Ten O'Clock News



Huw is the lead news anchor on the nation's main bulletin. He also heads coverage of State occasions and plays an active part in BBC's School Report.

B Anita Anand
Any Answers?



Anita made her mark on 5 Live and Daily Politics before taking over R4's flagship phone-in and writing a book about the Koh-I-Noor diamond.

C Jeff Brown
Look North



Jeff graduated from a sports role to regional news and current affairs on the magazine show for Cumbria and Tyne Tees.

B Katie Derham
News & Music Presenter



The ex-ITV News anchor and dance enthusiast hosts classical concerts on TV & radio, and presents a podcast: Just the Tonic.

B Gavin Esler
News Presenter & Author



Gavin presented Newsnight before moving to The Film Review, Dateline London and HARDtalk. He has also written about rebuilding trust.

PRESENTERS FOR CONFERENCES, AWARDS, FIRESIDE CHATS, ROUND TABLES & PODCASTS

NEWS, BUSINESS & TECHNOLOGY



LYSE DOUCET & IVAN ROGERS

BUSINESS MODERATORS

B Matt Frei
Channel 4 News



Matt won an International Emmy for his film on Hong Kong: Year of Living Dangerously. He also covers domestic and foreign affairs stories for LBC.

B Mishal Husain
Today, BBC TV News



Mishal was the first Asian presenter on the Today programme. She's also written *The Skills* – a guidebook to help women achieve career goals.

B Krishnan Guru-Murthy
Channel 4 News



C4's long-standing news anchor also fronts the channel's flagship foreign affairs strand, and hosts the podcast Ways to Change the World.

A Laura Kuenssberg
BBC Politics Presenter



After a spell as ITV's Business Editor, Laura headed BBC political coverage for seven tumultuous years before taking on the Sunday flagship.

D Dave Harvey
Business Correspondent



The BBC's West of England business correspondent covers developments as the region's enterprises build back after the pandemic.

C Sam McAlister
Presenter



As a Newsnight producer it was Sam who secured famous interviews with Elon Musk and Prince Andrew. The former barrister now chairs debate.

C Declan Curry
City Commentator



Declan built up a big fan base for his early morning market reports, before moving to 5 Live's On the Money and Working Lunch.

C Kavita Maharaj
Former Anchor, CNBC



Kavita has presented for Bloomberg, ITV and CNBC. As host of Powerlunch she has interviewed business figures, policy makers and central bankers.

B Simon Jack
BBC Business Editor



Simon started out in investment and commercial banking. He now covers the challenges for UK business as we adapt to life after pandemic.

C Adam Shaw
Personal Finance Reporter



As well as credits from Money Box to Today and Panorama, Adam writes The Data Curator blog bringing dry statistics to life.

C Joe Lynam
The Newsroom



The Connected Investor podcaster and entrepreneur turned reporter is one of few journalists with everyday experience of business life.

C Ben Thompson
BBC World News



The former BBC North America and Middle East Business Correspondent covers the markets and talks to the big players for the global service.

PRESENTERS FOR CONFERENCES, AWARDS, FIRESIDE CHATS, ROUND TABLES & PODCASTS

NEWS, BUSINESS & TECHNOLOGY

C Daisy McAndrew
Current Affairs Presenter



After co-hosting Daily Politics, Daisy covered political and economic briefs for ITV. She has also played host on Have I Got News For You.

B Louise Minchin
Presenter



Since leaving the breakfast TV sofa the amateur triathlete has written a second book on sporting inspiration, *Adventures with Superwomen.*

A Clive Myrie
BBC News, Mastermind



Before he took on the weekend news and BBC quiz, Clive reported from 80 countries. During Covid he presented Panorama's The virus vs the vaccine.

C Paddy O'Connell
Broadcasting House



Paddy attracts two million listeners to his Sunday morning show with a wry take on the news agenda. He is also familiar to viewers of BBC World.

A Emily Maitlis
LBC



The multi-lingual former China and business reporter has also co-hosted Americast and interviewed the high and mighty in the US and UK.

C Aasmah Mir
Times Radio



Before co-presenting Times' breakfast slot Aasmah teamed up with Richard Coles on R4's Saturday Live. She also reports for Tonight.

C Sue Nelson
Host, Space Boffins



The former science, environment and technology reporter has investigated the banks' security and applied to be an astronaut.

A Robert Peston
ITV Political Editor



Before the ITV role Robert served as BBC Economics and FT Political and Banking Editor. Books include *WTF* and a novel, *The Whistle Blower*.

A Andrew Marr
Tonight, LBC



After grilling politicians for the BBC Andrew now offers his own opinions on Westminster at LBC and shares his musical tastes on Classic FM.

B Sarah Montague
The World at One



As well as co-presenting Today and anchoring its sister programme, the former stockbroker has interviewed pioneers for The Educators.

B Mary Nightingale
ITV Evening News



The one-time City eurobond dealer has twice been voted Newscaster of the Year by her industry peers. She also covers State occasions.

B Sir Trevor Phillips OBE
Sky News



Trevor served as Chair of the Equality and Human Rights Commission – and LWT Head of Current Affairs. He also runs a data analytics company.



HUW EDWARDS



PRESENTERS FOR CONFERENCES, AWARDS, FIRESIDE CHATS, ROUND TABLES & PODCASTS

NEWS, BUSINESS & TECHNOLOGY



JOHN PIENAAR IN THE JLAB

TECHNOLOGY SPECIALISTS

B John Pienaar
Times Radio



Before he joined the Murdoch radio station John was BBC Deputy Political Editor, covering the Westminster beat for all TV and radio outlets.

C Sue Saville
News Correspondent



After news reporting in Hong Kong Sue made her name as ITV's medical correspondent. She also specialises in energy, engineering and airports.

B Amol Rajan
Media Editor, BBC News



As well as his role on the Today team, Amol presents Radio 4's Rethink and The Media Show. He was previously Editor of The Independent.

D Babita Sharma
BBC News Channel



Babita has progressed from regional bulletins and business reports to the Generation Change podcast. She tells her story in *The Corner Shop*.

B Stephen Sackur
HARDtalk



Stephen reported from Brussels and Washington before taking over the flagship long form interview with a global audience.

B Kate Silverton
News Presenter & Therapist



Kate has presented all the network bulletins. Away from the news desk she's now a counsellor and author of *There's No Such Thing As Naughty.*

C Georgie Barrat
The Gadget Show



Away from reviewing the latest apps and devices, Georgie considers their impact on business and society, and the expectations of Generation Z.

C Zoe Kleinman
BBC Technology Editor

FOUND ONLINE NOT MUCH



Zoe brings tech stories to life across the BBC network. She has ridden in a driverless car, raced drones, climbed a VR Everest and reported on Bitcoin.

B Spencer Kelly
Presenter, Click



The self-confessed technology tourist fronts the guide to the latest gadgets and computer industry news, which airs around the world.

B Priya Lakhani OBE
Entrepreneur & Commentator



As well as leading a groundbreaking educational AI business, Priya serves as a non-Exec DCMS board member and regularly contributes to BBC News.



PRESENTERS

PRESENTERS FOR CONFERENCES, AWARDS, FIRESIDE CHATS, ROUND TABLES & PODCASTS

NEWS, BUSINESS & TECHNOLOGY

A Jon Snow
Broadcaster



After 30 years in the newsroom Jon continues to front special projects for Channel 4 – and serve as President of the Cyclists' Touring Club.

B Kirsty Wark
Newsnight, The Reunion



Kirsty's credits extend from current affairs and arts review to a food quiz and documentaries on womanhood and what makes modern Scotland.

C Tom Swarbrick
LBC



Before hosting the agenda-setting Sunday show and weekday phone-in Tom served as Head of Broadcast at No.10 under Theresa May.

B Justin Webb
Today



As North America Editor, Justin was the first British journalist to interview Obama. He now writes for The Times and brings wit and wisdom to Today.



JUSTIN WEBB

ENVIRONMENT, HEALTH & SCIENCE

A Dr Rangan Chatterjee
Doctor in the House



Alongside home visits to offer advice for the BBC show, Rangan remains a practising GP. He also hosts a popular podcast: Feel Better Live More.

C Lucy Siegle
Reporter, The One Show



As well as covering consumer stories Lucy writes on ethical living and CSR for The Observer. She's also author of *Green Living in the Urban Jungle.*

C Angela Lamont
Science Presenter



The engineering specialist works to encourage young people into STEM. She also makes educational content on subjects like climate change.

C David Shukman
Science Reporter



David has cycled around the Hadron Collider and reported from a glacier collapsing into the sea. He weighs up the aftermath of COP26.

C Victoria MacDonald
Health & Social Care, C4 News

Victoria covers every aspect of the NHS and the care system – including mental health and disability issues in hospitals and in the community.

C Charlotte Smith
Countryfile



As well as the peaktime Sunday show the former newsreader presents R4's Farming Today. She is also President of the Federation of Young Farmers.

INTERNATIONAL MODERATORS & SPECIALISTS

D Kristiane Backer
Entertainment Presenter



As in the title of her book, Kristiane has journeyed *From MTV To Mecca.* She has built a following across Asia, Europe and the Middle East.

B Monika Jones (Germany)
Deutsche Welle



Monika presents Made In Germany and DW News for the international network. She also hosted the event to mark the Philae comet landing.

C Kamahl Santamaria (Qatar)
Al Jazeera



The New Zealand-born anchor hosts Newshour, provides in-depth analysis on Inside Story and tells the business stories on Counting The Cost.

D Tom Urquhart (UAE)
Dubai Eye



The former print journalist is seen as one of Dubai's most influential Brits. Presenting credits include Studio One and The Entrepreneur.

B Stephen Chia (Singapore)
Channel NewsAsia



Steven co-hosted CNA's flagship show AM LIVE! He's now the AACA award winning presenter of the discussion programme, Talking Point.

C Kimberley Leonard
World News, Sky



The Kenyan presenter has anchored Emirates News and Al Jazeera News, and filed from Europe and Africa. She is now based in the UK.

B Sarah Smith (US)
BBC North America Editor



After leading coverage of Scottish affairs and reporting on business for C4, Sarah takes over in Washington in the build-up to the 2024 election.

B Silvia Wadhwa (Germany)
Financial Journalist



The ex-Chief Financial Correspondent at CNBC is a leading commentator on the Euro. She reports on business and economic stories throughout the EU.

B Lyse Doucet OBE
BBC Chief Int. Correspondent



Lyse covers developments across the globe from Ukraine to the Middle East. She is also a seasoned moderator at international gatherings.

B Eva Saha (US)
Presenter



The former accountant and corporate attorney moved on to present ABC's 190 North. She's interviewed guests from Michael J Fox to Bill Nye.



BILL BAILEY

PRESENTERS FOR AWARDS & PODCASTS

ENTERTAINMENT, SPORT & LIFESTYLE

STAND UP COMEDY P94

A Ade Adepitan MBE
Travel & Sports Presenter



Since competing for GB in wheelchair basketball, Ade has covered climate change in Africa and hauled himself to the top of a 5,000ft volcano.

A Alexander Armstrong
Pointless



As well as hosting the daily BBC quiz Xander presents travel series, keeps company on Classic FM and podcasts with his old partner Ben Miller.

A A Bill Bailey
Entertainer & Actor



Bill has sold out arenas, led the BBC Concert Orchestra, acted in the West End, filmed Cape Town baboons and waltzed off with the Strictly crown.

B Edith Bowman
Presenter & Podcaster



Edith presented for MTV and across the BBC music network before a stint on Virgin Radio. She now hosts the Soundtracking podcast.

C Michelle Ackerley
The One Show



As well as the early evening staple, Michelle's TV credits range from CBBC to The World's Strongest Man, via the consumer affairs show Watchdog.

C Nihal Arthanayake
5 Live



After winning a Sony for Asian Beats Nihal hosted specialist and primetime Radio 1 slots. He also joined the team covering the Tokyo Olympics.

B Matt Baker
Farmer, Fundraiser & Presenter



After co-hosting the daily magazine and rural round-up, Matt shows off his own farm in the Dales and covers gymnastics competitions.

B Alex Brooker
The Last Leg



Despite a number of attempts Alex failed to qualify for any event in the Paralympics. He continues to co-host Channel 4's flagship talk show.

A Tom Allen
GBBO Extra Slice & You're Fired



Tom teases home bakers and budding entrepreneurs, rummages around our towns and wonders at TV adverts. He also tours the land as a stand-up.

A Richard Ayoade
Actor & Filmmaker



The IT Crowd star, Gadget Man and Travel Man is also a renaissance man. Richard directs, acts, voices, presents, writes and pops up on panel shows.

A Rob Beckett
Rob & Romesh vs…



Rob came to stand-up from the event industry. He's since hosted a Saturday night game show, interviewed celebs, talked football and won Taskmaster.

A A Rob Brydon
Would I Lie To You?



Rob's credits include a French farce, a Hollywood blockbuster with Charlize Theron and cruise ads. He also tours with his Fabulous Band.

PRESENTERS FOR AWARDS & PODCASTS

ENTERTAINMENT, SPORT & LIFESTYLE

B Adam Buxton
Actor, Presenter & Podcaster



Away from the cult partnership with Joe Cornish, Adam's credits include The IT Crowd, The Last Chancers and film roles in Stardust and Hot Fuzz.

C Rev Richard Coles
Saturday Live



Richard's ever-growing list of credits stretches from the Radio 4 magazine to Strictly. He has also published his first novel, *Murder Before Evensong*.

A Tess Daly
Strictly Come Dancing



The former model and ex-SMTV Live presenter has earned her place in the nation's hearts on Strictly. She's also co-hosted Children in Need.

B Hugh Dennis
Actor & Comedian



The ex-Unilever brand manager and Outnumbered dad revisits the news on MTW and R4's Now Show. He also co-stars in Lee Mack's Not Going Out.

A A Alan Carr
Epic Gameshow



Alan gleefully revives game shows of yesteryear alongside his judging role on RuPaul's Drag Race and a national stand-up tour with Not Again, Alan!

A Victoria Coren Mitchell
Only Connect



Victoria has progressed from teenage Telegraph columnist to major league poker player, panel show guest and host of the most cryptic quiz on TV.

A A Greg Davies
Taskmaster, Buzzcocks



The ex-drama teacher's credits include The Inbetweeners and The Cleaner. He also holds court over silly tasks and Sky's revived musical quiz.

A Joel Dommett
The Masked Singer & Dancer



The energetic stand-up hosted MTV and Live in Chelsea before launching the two peaktime ITV shows. He also takes to the road with Unapologetic.

A Rylan Clark
Strictly: It Takes Two



Since breaking through on reality TV Rylan has co-hosted This Morning and The One Show, joined Radio 2's roster and revived Supermarket Sweep.

B Jon Culshaw
Dead Ringers



Radio 4's favourite impressionist broke through on Big Breakfast as 'the man of 1000 voices.' He's also a keen astronomer.

C Ortis Deley
Gadget Show



Ortis has followed athletes' Olympic preparations, hosted Live & Kicking and conducted backstage interviews on the Smash Hits Roadshow.

A Stacey Dooley MBE
Stacey Dooley Investigates



Stacey broke through on BBC Three in Blood, Sweat and T-Shirts. She's since crossed the world revealing shocking stories – and won the Strictly crown.



RYLAN CLARK



MANISH BHASIN

PRESENTERS FOR AWARDS & PODCASTS

SPORTS PRESENTERS

C Manish Bhasin
Premier League Productions



After EFL, cricket and general news roles Manish has become the face of the English Premier League for over 700m viewers across the world.

A Jake Humphrey
BT Sport



After motor racing Jake switched to football for BT. He also co-hosts the High Performance podcast alongside his *Lessons from the Best* book.

C Lee McKenzie
Presenter, Writer & Driver



Lee made her name in the F1 pit lane. She has since covered rugby, football, Olympic and Commonwealth Games. She's also a winning rally driver.

C Mark Pougatch
Chief Sport Presenter, ITV



The football and rugby aficionado has also covered the Ryder Cup, the Grand National and the Ashes – and India's Premier League.

C Mark Chapman
MotD2



Chappers presents rugby and golf as well as The Athletic football podcast. Books include *The Love of the Game: Parenthood, sport and me*.

B Colin Jackson CBE
BBC Sport



Colin retained his world record in the 110m hurdles for 13 years. He is now a presenter and pundit, and a driving force behind Sport Relief.

B Jason Mohammad
Final Score



The Welsh presenter has hosted big Cardiff occasions as well as football, golf and snooker coverage. He's also served time on Crimewatch.

A Alex Scott MBE
Football Focus



Since earning 140 England caps Alex has hosted a game show, coverage of Tokyo's Olympics and The One Show. She also danced to 5th on Strictly.

C Mark Foster
Swimming Presenter



Mark won 47 international freestyle and butterfly records before turning to TV. He is now a polished presenter and the force behind FitSteps.

A Gabby Logan MBE
Sports Presenter



The ex-gymnast's long list of credits stretches from long-form interviews to charity darts, via flagship football and Sports Personality of the Year.

C Jacqui Oatley MBE
Commentator & Presenter



Jacqui was the first woman to lead Match of the Day commentary. She now works on ITV, Sky and BBC on football, darts, golf and snooker.

C Charlie Webster
Sports Presenter & Campaigner



Charlie was the first female football host in Asia and the first to anchor a world heavyweight title fight. She is also a triathlete and fundraiser.

PRESENTERS FOR AWARDS & PODCASTS

ACTORS WHO PRESENT

A Sanjeev Bhaskar OBE
Unforgotten, The Sandman



The ex-IBM marketer has welcomed guests to No.42, starred in Spamalot and investigated a century of Indian film. He now plays detective.

A Dame Joanna Lumley
Actor & Campaigner



Since fighting for Gurkhas' rights and searching for Noah's Ark, Joanna has revived Patsy and explored the magic of Japan, India and Britain for ITV.

A Sally Phillips
Actor & Presenter



Since Smack the Pony (which she also co-wrote) Sally's credits include Veep, Miranda and the Bridget Jones films. She presents Sunday Morning Live.

A A Jack Whitehall
Robots



After stand-up, hosting the BRITs and travels with his father, the Fresh Meat and Bad Education star plays the lead in a sci-fi rom-com.

A Hugh Bonneville DL
Actor & Narrator



Hugh appeared in numerous film, TV and stage roles before starring in hits like Downton Abbey, Twenty Twelve, W1A and Paddington.

A Stephen Mangan
Episodes, The Split



Stephen has credits from Green Wing to Postman Pat – via Have I Got News, Drunk History and Episodes. He is also a regular on the West End stage.

A Jennifer Saunders
Death on the Nile, Allelujah



The multiple BAFTA award winner has created and starred in landmark comedy from Comic Strip spoofs to French & Saunders and Ab Fab.

A David Harewood MBE
Homeland, Supergirl



David made his reputation as the CIA boss in Homeland. He's also starred in The Night Manager and DC Comics hit series Supergirl, and hosted HIGNFY.

A James Nesbitt OBE
Actor & Campaigner



Jimmy's credits extend from hospital drama to travelogue, via The Hobbit. After playing detective in Lucky Man he stars in fifty-something Cold Feet.

A Meera Syal CBE
Actor, Writer & Comedian



As well as hit comedy shows Meera's credits range from West End runs to a new thriller for Amazon Prime. She is also the author of *Anita and Me*.



JACK WHITEHALL

PRESENTERS FOR AWARDS & PODCASTS

ENTERTAINMENT, SPORT & LIFESTYLE

A Anton du Beke
Strictly Come Dancing



With partners from Ann Widdecombe to Jerry Hall, Anton danced on every Strictly series before graduating to a seat on the judges' panel.

B Mariella Frostrup
Times Radio



Mariella has moved from film review to Panorama and writing about menopause. She has also served as agony aunt on The Observer.

A A Harry Hill
You've Been Framed



After a brief stint as a hospital doctor Harry became a staple on ITV. As well as having fun with video clips he pens musicals and novels.

A Jools Holland OBE
Later… with Jools Holland



Jools graduated from Squeeze to his own Rhythm and Blues Orchestra. He now celebrates 30 years as host of the music show with a global audience.

B Mark Durden-Smith
Presenter



Mark has fronted reality, game and chat shows as well as sports coverage from European Tour golf to Spanish football and World Cup rugby.

A A Stephen Fry
Renaissance Man



The actor, novelist, autobiographer, presenter, poet and digital evangelist has also retold the Greek Myths and narrated every Sherlock Holmes book.

A Adam Hills MBE
The Last Leg



The smiling comedian has hosted 23+ series of C4's flagship talk show. He's also returned to his native Australia as quizmaster on Spicks and Specks.

B Kate Humble
Wildlife Presenter



Kate has lived with nomads in Nepal, studied vegetables at Kew, recorded animals being born, walked the coast and escaped to her own farm.

B Rick Edwards
5 Live



The former model chaired political discussion and hosted a social media game before presenting !mpossible and the 5 Live breakfast show.

A Sir Lenny Henry CBE
Actor & Comedian



Lenny's credits stretch from classical theatre to arena tours, TV dramas, a blues album and Comic Relief. He also campaigns for diversity in TV.

C Stephanie Hirst
Presenter & Campaigner



As well as a string of regional shows Stephanie has presented the Hit40UK and guest presented Lorraine. She is also an active LGBTQ+ campaigner.

A A Rochelle & Marvin Humes
The Hit List



The Saturdays star and regular host of This Morning teams up with her husband, JLS star and Capital Radio presenter, to test music knowledge.

PRESENTERS FOR AWARDS & PODCASTS

ENTERTAINMENT, SPORT & LIFESTYLE

B Alex Jones
The One Show



After a string of S4C Welsh-language shows Alex made her name on BBC's early evening magazine. She has also learned to Shop Well For Less.

A Vernon Kay
Entertainment & Sports Presenter



The ex-model has hosted peak time shows from All Star Family Fortunes to Splash. He now covers on Radio 2 and presents Formula E on Channel 5.

B Lauren Laverne
Music Presenter



The former Kenickie singer is firmly established on the 6 Music schedule and the Glastonbury TV set. She also hosts Desert Island Discs.

C Charlie Luxton
Architectural Designer & Presenter



The sustainability champion looks at great buildings of the past as well as encouraging viewers to create their own eco-friendly dream homes.

B Miles Jupp
Actor & Comedian



Miles' credits stretch from The Crown to Sex Education, by way of Howard's End and The News Quiz. He also hosts the podcast Middle Please, Umpire.

A Roman Kemp
Capital Radio



Roman has hosted shows across the Capital schedule. After coming close to the I'm a Celebrity crown he now co-hosts on TV with his father Martin.

C Paris Lees
Campaigner & Journalist



Paris became the first trans woman to present on Radio 1 and C4, and have a column in Vogue. She is also author of *What it Feels Like for a Girl.*

A Steph McGovern
Steph's Packed Lunch



The ex-Black & Decker engineer has progressed from BBC's breakfast sofa to C4's lunchtime set, via Watchdog and Shop Well For Less.

A Russell Kane
Kaneings



Since breaking through on BBC Three Russell has hosted the after show for I'm A Celebrity, penned a novel and a memoir, and launched Kaneings.

B Myleene Klass
Smooth Radio



Since Hear'Say Myleene has enjoyed classical hits, launched M&S fashion ranges and starred on Loose Women. She presents and performs on piano.

B Judi Love
Loose Women



With her 'laughter is healing' motto Judi has won fans with appearances on shows from Strictly and The Wheel to Good Morning Britain.

A A Paddy McGuinness
Top Gear, A Question of Sport



The ex-fitness instructor now pushes cars to their limit, tests sportspeople's knowledge and asks us to guess who can and who can't sing in tune.



Photo: Steve Dunlop

JOOLS HOLLAND



DAN WALKER & LOUIS THEROUX

PRESENTERS FOR AWARDS & PODCASTS

ENTERTAINMENT, SPORT & LIFESTYLE



AA Michael McIntyre
Big Show, The Wheel



Since the original Roadshow, Michael has served as a BGT judge and hosted a talk show. He now takes charge of Saturday night fun and games.

A Al Murray
The Pub Landlord



Al has presented Radio 2 and 5 Live and given his Bottom to Judi Dench's Titania. He now explores our feuds in Why does everyone hate the English?

B Ore Oduba
Presenter & Musical Actor



Ore graduated from Newsround to Breakfast and victory on Strictly. He has since co-hosted Sports Relief and toured in The Rocky Horror Show.

B Andy Parsons
Comedian & Writer



After writing for Spitting Image and making his name on Mock the Week, Andy is back with his latest stand-up tour, Healing the Nation.

A Jason Manford
Comedian, Presenter & Actor



Jason's credits stretch from musicals to Sunday Night at The Palladium via shiny-floor game shows. He continues to tour the nation with Like Me.

C Colin Murray
5 Live



After MotD2, BDO darts and depping for Nick Hewer on Countdown, Colin hosts late evenings on 5 Live. He also presents EFL highlights for Quest.

B AJ Odudu
Presenter



After co-hosting a one-off revival of The Big Breakfast, AJ danced her way to the Strictly final, only to withdraw after tearing a ligament in rehearsal.

A Sue Perkins
Presenter & Comedian



Since leaving Bake Off Sue has made travel films in India, Tibet, Japan and the US, hosted games shows and had fun with nature on Radio 4.

A Stephen Mulhern
ITV Game Show Host



Once the youngest member of the Magic Circle, Stephen is ITV's busiest host with TV Winners, In for a Penny, Rolling In It and Catchphrase.

A Dara Ó Briain
Mock the Week



As well as chairing 200+ episodes of the panel game, Dara has interviewed Stephen Hawking and revived Robot Wars. He's also an inveterate tourer.

C Rachel Parris
Late Night Mash



Rachel has performed improv in the West End and presented Thronecast. Alongside Mash monologues she is also a regular Guilty Feminist host.

C Lucy Porter
Comedian, Actor & Writer



The feel-good comedian and actor is a regular on The Now Show, QI and Just a Minute. She's also racked up a record Celebrity Mastermind score.

PRESENTERS FOR AWARDS & PODCASTS

ENTERTAINMENT, SPORT & LIFESTYLE

AA Chris & Rosie Ramsey
Shagged Married Annoyed



After Strictly and the Little Mix talent search Chris and Rosie teamed up to share their marital secrets. It led to an arena show and 100m downloads.

AA Jonathan Ross OBE
The Masked Singer



Three decades after The Last Resort Jonathan still makes headlines on TV. He's also opened his ITV Comedy Club for budding performers.

A Fred Sirieix
Gordon, Gino and Fred



Since First Dates the former Hilton restaurant manager has encouraged budding restaurateurs, judged snacks and embarked on foodie road trips.

A Sandi Toksvig OBE
Writer, Presenter & Comedian



The QI chair and women's equality campaigner has presenting credits from The Great British Bake Off to Fifteen-to-One and The News Quiz.

A Romesh Ranganathan
Comedian, Presenter & Actor



The ex-maths teacher adds a hip hop podcast to his repertoire - along with his Misadventures, The Weakest Link, King Gary and The Ranganation.

A Katherine Ryan
Comedian & Presenter



The Canadian Irish stand-up has had two Netflix specials as well as acting and presenting credits – including an ITV dating show with a twist.

C Paul Sinha
The Chase



The GP-turned-comic and ITV 'chaser' is high in the world quizzer rankings. He also challenges celebs' knowledge on Paul Sinha's TV Showdown.

B Jeremy Vine
Radio 2



Jeremy's BBC brief has spanned news interviews, Panorama, election races and quizzes. His daily Radio 2 show attracts millions of listeners.

B Anita Rani
Country File, Woman's Hour



Anita's credits run from Four Rooms to Escape to the Continent, via films on China, India and New York. She's also hosted the Strictly Live tour.

B Angela Scanlon
Presenter, RTE & BBC



Originally a fashion journalist, Angela has now presented travel, movie and renovation series, and Radio 2. She's also guest hosted The One Show.

A Louis Theroux
Forbidden America



Starting with Weird Weekends, Louis has built a reputation for compelling interviews. During Covid he switched to podcasting with Grounded.

B Dan Walker
BBC Breakfast



After giving his all on the dancefloor, the breakfast show host and one time Football Focus presenter now anchors The NFL Show.

FOODIES

A A David Walliams OBE
Britain's Got Talent



David's TV credits stretch from sketch shows with Matt Lucas to Big School. After 30+ books he also enjoys 10% of the UK children's fiction market.

A Josh Widdicombe
Hypothetical



The ex-sports reporter has enjoyed an eponymous sitcom, Fighting Talk and numerous Live at the Apollo gigs – as well as his role on The Last Leg.

B Lucy Worsley OBE
Historian & Presenter



Alongside series on murder and food Lucy has revealed a steady stream of History's Biggest Fibs. She is also Chief Curator at Historic Royal Palaces.

B Monica Galetti
MasterChef: The Professionals



After working under Michel Roux Jnr at Le Gavroche, Monica revealed her own skill in the TV kitchen. She also sizes up the world's Amazing Hotels.

A A Bradley Walsh
Comedian, Actor & Presenter



Bradley's career has progressed from Brentford reserve to comic to host of The Chase and Blankety Blank – via Law & Order and travels with his son.

A Claudia Winkleman
Strictly Come Dancing



After doing her inimitable schtick on talent shows, movie reviews and the sewing challenge, Claude cheers on contestants in the BBC ballroom.

A Reggie Yates
Presenter, Actor & DJ



Reggie hosted the official chart show, then presented Release the Hounds. After reporting on Russia and the US he's off to Meet the World on MTV.

B John Torode
Masterchef



John has filmed foodie travelogues in Asia, South America, the Middle East and his native Australia – and created London's Smith's restaurant.

B Jo Whiley
Radio 2



After introducing the listening public to Britpop on Radio 1, Jo switched to Radio 2. She's also presented events from Glastonbury to flower shows.

B Gregg Wallace
Masterchef, Inside the Factory



Gregg was the voice of Veg Talk and a major supplier before entering the TV kitchen, examining our food bills and visiting the nation's factories.

JOHN TORODE

PRESENTERS FOR AWARDS & PODCASTS

VOICE OVERS

E Simon Beale
Heart



As one of its longest serving talents, Simon hosts the overnight show on Heart – the biggest commercial radio network in Europe.

E James Cannon
BBC Radio Surrey



The original 'Best A Man Can Get' on the Gillette commercials also picked up a Sony award for his Flirty at 9.30 feature on Capital.

E Alan Dedicoat
Mellow Magic



Alan became known throughout the land for the National Lottery. He still voices Strictly Come Dancing and its US counterpart.

E Gina Mellotte
Voiceover Artist



Gina has voiced almost everything from BAFTA ceremonies to London's Olympics via ads, apps, travel guides and e-learning.

E Lynn Bowles
BBC Radio Wales



Before hosting her own show Lynn sat alongside Chris Evans, Ken Bruce and Terry Wogan delivering Radio 2 traffic reports.

E Paul Coyte
On-pitch MC



Paul spent 20 years in national radio, including Virgin and Capital Gold. He now specialises in football events for Tottenham.

D Peter Dickson
X Factor, Britain's Got Talent



As well as voicing the big ITV shows, Peter has narrated animated movies, recorded thousands of ads and acted as brand voice for Domino's.

A Iain Stirling
Love Island



The Scottish comedian is best known for his pithy commentary on the hit ITV reality show. His onscreen credits include Drunk History.

E Clive Bull
LBC



Clive was once hailed 'Emperor' of talk radio. Peter Cook was a regular caller as 'Sven from Swiss Cottage.'

E Rachel Darcy
Voiceover Artist



Rachel has been a regular continuity announcer for ITV, C5 and Sky Arts. She was also the face of Comet.

E India Fisher
Masterchef



India has voiced several series of the cookery show, as well as numerous commercials and sci-fi dramas. She's also appeared in Dead Ringers.

E Roger Tilling
University Challenge



Roger pronounces contestant names like Drnovšek-Zorko without faltering live in the studio. He's also narrated over 100 documentaries.

PERFORMERS



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STAND UP COMEDY

C Maisie Adam



Since her Best Newcomer nomination at Edinburgh, Maisie has appeared on HIGNFY, QI and MTW. One critic sums her up as 'a female Yorkshire Peter Kay.' Chortle see her as a perfect 'chronicler of everyday life, whether it's exaggerated dancing or walking round a rotating postcard rack.'

A Kevin Bridges



Kevin sells out arenas across the land with his new Overdue Catch-Up tour. He's also earned bestseller status with *We Need to Talk About Kevin Bridges.* Onstage Kevin muses on sport, career choices and the talents of Glaswegians. The Guardian see it as 'mainstream comedy with very sharp elbows.'

D Daliso Chaponda



The son of a Malawian politician and diplomat got hooked on stand-up in Montreal, then made it to the BGT final and The Royal Variety Performance. Daliso has since landed Citizen of Nowhere on R4, clocked up more than 300 million online views, and written science fiction and murder mysteries.

B Jayde Adams



Jayde broke through from the music festival circuit with the Ballad of Kylie Jenner's Old Face (retitled Serious Black Jumper for the US). She's since hosted Crazy Delicious, stormed the RVS and guested on a raft of panel shows. Dawn French describes her as 'the third funniest woman in the world. Fact.'

B Marcus Brigstocke



Marcus tried working on an oil rig and as a podium dancer before becoming a pillar of Radio 4 comedy with The Brig Society and I've Never Seen Star Wars. He has also appeared onstage in Barnum, Spamalot and the Railway Children. The Telegraph see him as 'a rare stand-up who makes you laugh and think.'

B Des Clarke



Heart Scotland's drivetime co-host also fronts the BBC panel show Breaking the News. In his stand-up set the ex-sports reporter and SM:TV face delivers a stream of half-finished sentences, sharp one-liners and spine-tingling wordplay. According to Metro's critic 'he's so funny it's almost painful to watch.'

A A John Bishop



The Liverpudlian is one of comedy's biggest draws, with a smiling take on family life. After cycling the length of the Gold Coast, touring in Winging It and gawping at gorillas in Rwanda, John's latest credits include Dr Who and his own Saturday night vehicle, The John Bishop Show.

B Doc Brown



In his rapper guise Doc (aka Ben Smith) has worked with Mark Ronson and De La Soul. As an actor he's appeared in Law & Order, Brief Encounters and the David Brent film Life on the Road. After dinner he turns rhythmic skill and observations on London life into a masterful routine.

B Alun Cochrane



Alun co-hosts The Frank Skinner Show on Absolute Radio. He is also a master storyteller and seasoned tourer from New York to Hong Kong via Belgium. Described by one critic as 'attractively dour,' Alun wonders what the best response is when the world around you is going to hell in a handcart.

"Clarke isn't a 'dangerous' comedian, unless you're worried about losing bladder control from laughing. He is an explosion of movement and words."
Broadway Baby on Des Clarke

SCAN TO LAUNCH VIDEO CLIPS

THE REAL VARIETY SHOW

JLA has hosted the 'RVS' as a shop window for up-and-coming talent since 1991. Dozens of major names have made their corporate premier at the show including Michael McIntyre, Sarah Millican, Tim Minchin and Romesh Ranganathan.



JAYDE ADAMS
AT THE REAL VARIETY SHOW

STAND UP COMEDY

"Porter's humour is easy-going, appealing to the kind of audience that doesn't like much swearing but appreciates a good innuendo. And judging by the way she cracks up at her own jokes, she clearly loves her job!"
Broadway Baby on Lucy Porter

D Sean Collins



With his gravelly Canadian drawl Sean takes a look at everyday life in his adoptive country. To Chortle he's 'a master of the art of the digression without ever losing a thread.' He was also the stand-out act at JLA's 2013 Real Variety Show. TV credits include Michael McIntryre's Comedy Roadshow.

C Stuart Goldsmith



The host of the Comedian's Comedian podcast has warmed up for Graham Norton, appeared on Alan Davies' As Yet Untitled, written R2's Out to Lunch and performed at festivals from here to Australia. To The Independent, Stuart 'marries pitch-perfect audience repartee with cleverly woven tales.'

C Rhys James



With his own series on Radio 4 and TV credits from Mock the Week to Sweat the Small Stuff, Rhys has emerged as one of the brightest millennial comics. The Standard thinks he's 'on the cusp of greatness.' Gazing into the future, Rhys imagines how we will explain all the things that used to exist.

B Ed Gamble



The Mock the Week regular hosts Off Menu with James Acaster and Taskmaster's podcast. He's also travelled around America as a stereotypical British toff for E4's Almost Royal. After touring round his own home during the pandemic, 2022 sees Ed back on the road with a new Electric show.

C Ivo Graham



Eton has produced 19 Prime Ministers, numerous actors and now at least one stand-up comic. Soon after leaving Ivo won So You Think You're Funny. He has since performed on the Hollywood Fringe, Montreal's Just for Laughs and Mock the Week – but he isn't one to brag about that sort of thing.

C Zoe Lyons



Zoe is a regular on Mock the Week and a string of panel shows. She also entered Celebrity Masterchef to deal with her wife's fear of being in a persistent vegetarian state. The Scotsman sums up Zoe's ability onstage: 'Even Brexit is funny in her hands, as is the inexorable disappointment of surprise gifts.'

B Kerry Godliman



After success in the Funny Women awards and roles in My Hero and Extras, Kerry stars as the deceased wife in Ricky Gervais' black comedy After Life. She remains resolutely upbeat in the face of life's little disappointments, like 'fun-size' chocolate bars or 'gravity-defying' face cream.

C Darren Harriott



In his breakthrough show The Times called Darren a 'properly funny Brummie.' He's since appeared on Russell Howard's Stand Up Central, The Now Show and Live at the Apollo, and at Melbourne's Comedy Festival. Darren's good humoured set ranges from iron-on brands to influencers and black Britishness.

D Jimmy McGhie



Jimmy mixes a sunny disposition with bemusement at the modern world, especially technology and the revival of the dreaded moustache. He has warmed up for Graham Norton and Loose Women, toured in Eastern Europe and Australia, and appeared on Russell Howard's Good News.

D Stuart Mitchell



The warm Glaswegian wordsmith has earned 5-star reviews at Edinburgh, a solid fan base in Australia and a surprise endorsement from Will Ferrell after a show in LA. Stuart is a panellist on BBC Scotland's Breaking the News, with a string of writing credits from Mock the Week to The Loser World Cup.

B Nigel Ng



During the pandemic Nigel went viral in the guise of Uncle Roger, a middle-aged man reviewing egg fried rice. He won 3 million social media followers. He's also been nominated for the Best Newcomer award, enjoyed a sell-out run at the Soho Theatre and launched a Rice to Meet You podcast.

B Ardal O'Hanlon



After starting in stand-up at Dublin's only comedy club, Ardal was distracted by Father Ted – then by Death in Paradise. He's also written the bestselling *Talk of the Town*. Returning to the touring stage in the wake of Trump in The Showing Off Must Go On, Ardal remains bemused at the state of affairs.

D Patrick Monahan



Patrick is proud to be the only Irish-Iranian-Geordie on the comedy circuit. He already amassed a serious fan base before winning Show Me the Funny with a mix of storytelling and improv. According to one reviewer 'Monahan's Tiggerish energy could power the national grid.'

C Geoff Norcott



Geoff has the rare distinction of appearing on both Live at the Apollo and Question Time. Unlike many comics he's also a self-confessed Tory, hailed as 'an absolute tonic' by The Telegraph. Geoff weighs up the logistical challenge of civil war and wonders if protesters are really motivated by Fitbit targets.

B Sarah Pascoe



Sara played ditsy PR Coco in the hit Olympic sitcom Twenty Twelve and the BBC spoof W1A. Both actor and stand-up, she's also appeared in The Thick of It, Live at the Apollo and R4's The Unbelievable Truth. According to The Manchester Evening News, Sara is 'charming, sharp and silly – a total delight.'

D Ian Moore (France)



Not one for needless exertion, Ian's knowledge of French was non-existent before he decided to live there. After writing *C'est Modnifique! Adventures of an English Grump,* he has finally learned enough to gig in his adoptive country – but he still sneaks home for Comedy Bigmouths and Fighting Talk.

A Dara Ó Briain



The affable Mock the Week host has commiserated with Alan Sugar's rejects, gazed at stars and revived Robot Wars. He's also played packed theatres from Moscow to Malta, and written *Tickling the English.* Dara signals a resumption of normal service with a big post-pandemic tour: So... Where Were We?

C Lucy Porter



The feel-good comic is a regular on The Now Show, HIGNFY, Just a Minute and The Unbelievable Truth. She's also a proud winner of Celebrity Mastermind. As a writer Lucy has transformed Dames Mirren and Dench into lippy Croydon girls, and re-constructed Robert Mugabe as a West Country farmer.

"HE HAS AUDIENCES IN GALES OF LAUGHTER AT HIS FAILURES, LIKE THE HUMILIATION HE WENT THROUGH SIMPLY TO BUY A PRAM. EXCELLENT KIND-HEARTED STAND-UP." CHORTLE ON IVO GRAHAM



"She isn't new in taking on marriage, kids and domestic life. But she does it perfectly – like recalling growing up in India and her mother's use of her own death as a deterrent for bad behaviour. Sindhu admits she's managed to pass this on to her own kids. As she puts it, 'a delicious win.'"

FEST ON
SINDHU VEE

STAND UP COMEDY

C Suzi Ruffell



All comedy critics agree that Suzi's a crowd pleaser, whether she's talking about the horrors of dating shows or the things that keep her awake at night. As well as a string of credits from Live at the Apollo to Jon Richardson's Ultimate Worrier, Suzi co-hosts the Like Minded Friends podcast with Tom Allen.

B Holly Walsh



Since Broom Cupboard days Holly has progressed to 8 out of 10 Cats does Countdown, Mock the Week and The Unbelievable Truth. She is also co-writer of Motherland. The Guardian paints a perfect picture: 'Holly Walsh is like your slightly nerdy, very friendly and intensely funny older sister.'

B Mark Watson



The celebrated Bristolian has appeared on TV panel shows, presented radio series, published novels and travelled The Road to Rio with Henning Wehn. He's also starred on Sunday Night at the Palladium and broken records with a 24-hour show at Edinburgh: "The trick is to drink, but not too much."

B Ellie Taylor



The former model has progressed from ITV talent contest to regular appearances on Mock the Week, Live at the Apollo and The Mash Report. She's also travelled back to Roman times in Plebs, tried to ban fake tan in Snog Marry Avoid, and written her first book – *My Child and Other Mistakes.*

C Felicity Ward



Felicity divides her time between filming sitcom in her native Australia and the London comedy scene. Her British credits include The Inbetweeners 2, Josh, Good News and The John Bishop Show. Chortle see Felicity's live act as 'a high octane mix of the absurd and deft anecdotal wit.'

A Henning Wehn



Post Brexit, Henning confesses his role as German Comedy Ambassador to the UK is a little daunting. He made his views abundantly clear on tour with Westphalia is not an Option. After dinner Henning wonders out loud why we Brits are so keen to cling to our traditions, including late-running trains.

B Sindhu Vee



After gaining degrees in Delhi, Oxford and Chicago Sindhu was a banker before resorting to stand-up. She's since presented her own radio series and the Comedy of the Week podcast, and regularly hosts The Guilty Feminist. Sindhu sums up life as a wife, mother and daughter. 'Priceless,' say Chortle.

D Tom Ward



Bruce Dessau describes the Chortle Award winner as 'equal parts hilarious and bizarre.' After touring with Joe Lycett, Tom reveals that he's 91% straight. He used to be 77%. In keeping with his appearance ("Lego Richard III") Tom confesses to rehearsing his opinions in case he forgets them at parties.

B Josh Widdicombe



Originally a sports reporter, Josh turned to stand-up and quickly picked up a Fosters nomination and his own sitcom. He now co-hosts The Last Leg and the Dave panel show, Hypothetical. The Standard has crowned Widdicombe 'undisputed king of the exasperated petty gripe.'

SCAN TO LAUNCH VIDEO CLIPS



ALEX HORNE
AT THE VIRTUAL REAL VARIETY SHOW

IN-PERSON & VIRTUAL
INTERACTIVE SHOWS, GAMES & CLASSES

B Beardyman



Beardyman is a beatboxer, live looper, technologist and TED star– and the BBC's official 'King of Sound, Ruler of Beats.' He samples guests as they bang out beats on the table while they talk about the future (or whatever), then instantly puts them together to create a mind-blowing, unifying song.

A A Office Taskmaster



Taskmaster's creator and loyal assistant Alex Horne takes the throne, setting bizarre challenges to test the wiles and wisdom of up to 100 contestants. It combines pure fun with lateral thinking, whether virtual or in-person. The session includes bespoke tasks, sealed instructions, props and theme music.

A Al Murray's Pub Quiz



After giving his Bottom to Judi Dench's Titania, the nation's favourite landlord chairs a Best of British pub quiz. "Who was the first English woman to get to No.1 with a song she wrote herself, clever girl?" Teams or individual contestants battle their wits in pursuit of morale-boosting prizes.

A Dave Gorman's PowerPoint



Fresh from his With Great PowerPoint Comes Great Responsibility Point tour, Dave picks through some of his pet hates – bringing out the pedant in all of us with the help of his trusted slides. Coming from the Mrs Merton writer and Dave host, it promises to be more fun than many a PPT presentation.

A Dance Class with Oti Mabuse



The South African dancer competed at the top level before joining Strictly and taking Kelvin Fletcher to the Glitterball trophy. With her partner Marius, Oti demonstrates samba moves step by step. In no time at all even novices have learned to shimmy, sashay and make near-perfect hip circles!

A A Sh**ged. Married. Annoyed.



Chris reached the semi-finals of Strictly. Rosie was an Instagram sensation. Together they've created Shagged Married Annoyed – the only live podcast to sell out the O2. Guests submit questions ahead of the show; after a little vetting, Chris and Rosie get to the heart of their dilemmas.

B Russell Kane's Happy Hour



Since scooping Edinburgh's premier award Russell has had two BBC3 series, hosted I'm a Celeb's after party, become a fixture at The Apollo, explored the power of social media in Stupid Man, Smart Phone and livened up lockdown with random 'Kaneings.' He's now a seasoned MC for Happy Hours.

A Stephen Mulhern's Catchphrase



Stephen is ITV's busiest game show presenter. He's also a natural, good-humoured host for corporate fun and games. Stephen can weave together a mix of pre-records and live interaction, audience video and voting – or bring clips from Catchphrase and invite contestants to "say what you see."

COMEDY MUSIC & IMPROV

B Abandoman



Rob Broderick has created a new genre: improvised Irish hip-hop! It's like Flight of the Conchords meets 8 Mile. The BBC6 regular asks the audience to shout out their favourite films, what's in their pockets or what's in the news, then weaves their suggestions into what The Times calls 'comedy platinum.'

C Foxdog Studios



Peter and Lloyd have often been described as the Kraftwerk of comedy. With the help of household objects like blenders and pans, the two real-life IT consultants turn the stage into a gadget lab – and accompany the action with bass and drums. They also create customised shows and quizzes.

C Jess Robinson



The vocal impressionist comes with a cast including Beyoncé, Bjork, Kate Bush and a spine-tingling Amy Winehouse – performing to tracks, with keyboards or 4-piece band. Jess also has a Wheel of 64 Tunes, improbably pairing singers and songs. How would Marlene Dietrich tackle Pharrell Williams' Happy?

D Rob Deering



Armed with a guitar and a battery of effects, Rob shares his delight in the silliest pop lyrics and songs you really shouldn't listen to at certain moments in life. He also hosts a Beat This music quiz – a festival institution. The Independent describe Rob's comedy and musicianship as 'nothing less than a joy.'

B Rainer Hersch & Orchestra



Rainer is an accomplished conductor. He is also a self-styled classical music hooligan taking audiences on a myth-busting tour of the best tunes – inviting volunteers to take the baton. He provides a pop version including singing parts for those that prefer Bohemian Rhapsody to the New World Symphony.

B Sons of Pitches



Since winning Naked Choir the three Joes, Josh, Jamie and Midé have racked up millions of views. The live set stretches from Daft Punk's Get Lucky to improv, via a tongue-in-cheek tribute to boy bands. The Standard call them 'pitch perfect, with a genius for arrangements like you've never heard before.'

C Flo & Joan



Sisters Nicola (piano) and Rosie (percussion) have been described as a modern day Flanders & Swan. They've fronted an ad campaign, played to sell-out crowds in the US and scooped Chortle's Best Music and Variety Act. The Evening Standard praised the latest show as 'stiletto sharp.'

C Musical Bingo



With the likes of drag queen Kate Butch as high camp, lip-synching Mistress of Ceremonies, guests mark off bingo cards with song titles replacing old fashioned numbers. Audiences join in every track as they compete for novelty prizes. MB have proved a hit from the National Theatre to Vintage Festival.

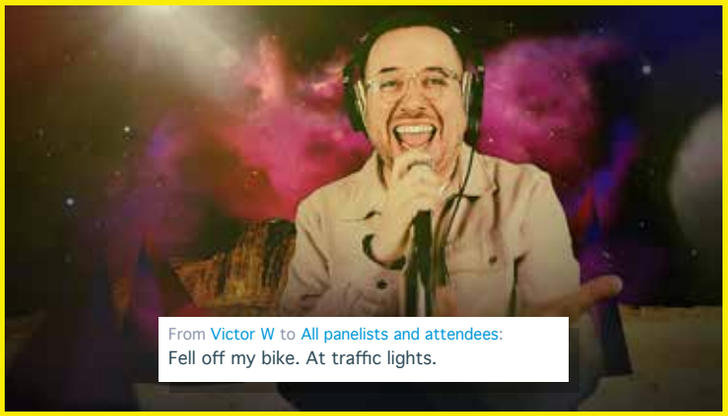
V D Chris Turner (US)



Chris' Edinburgh debut filled the papers' 'best jokes of the fringe' list and won a People's Choice award. He's since stormed the RVS and moved to New York. After excusing his boyish appearance (he still looks like a student), Chris turns guests' suggestions into show-stopping, awe-inspiring freestyle rap.

SCAN TO LAUNCH VIDEO CLIPS




From Victor W to All panelists and attendees:
Fell off my bike. At traffic lights.




From Pri... to All panelists and attendees: 08:49 PM
We are TWO streets too far away for Nandos delivery


From Deep to All panelists and attendees:
Maria (Priya) keeps buying INSIDE plants


Marshall

ABANDOMAN

NINA CONTI
AT THE REAL VARIETY SHOW



MAGIC & SPECIALITY

A A Derren Brown



Derren's theatre and TV shows combine spectacular illusion with powerful insight, whether he's playing Russian Roulette or exposing conmen. He also puts his talents to good use in *Boot Camp for the Brain.* After dinner Derren reveals that how we think, and how we think we think, aren't always the same.

A A Dynamo



Stephen grew up in Bradford with a love for the US street scene. He honed his magic, took on the name Dynamo and was soon playing parties in New York. He's since released two hugely successful DVDs and walked across the Thames for Magician Impossible. Stephen performs close-hand or in cabaret.

V B Kseniya Simonova (Ukraine)



The Crimean sand artist captured attention when her winning performance on Ukraine's Got Talent became a worldwide hit on YouTube. BGT and AGT Champions followed. Kseniya has since performed with symphony orchestras and for numerous royal families, telling moving stories with volcanic sand.

V B Colin Cloud (US)



Colin has progressed from forensic investigator to the semi-finals of America's Got Talent, tours with The Illusionists and The Royal Variety Performance. Often referred to as a real-life Sherlock Holmes, he shows how with one glance we give ourselves away to an extent that doesn't seem possible.

C George Egg



The toast of Edinburgh, George's first show was a guide to cooking in a hotel room. His next proved how simple it is to conjure up delicacies with power tools. During Covid his focus moved unsurprisingly to culinary uses for car batteries. The Scotsman hail George as 'Bill Bailey with a chopping board.'

C Mr Swallow



Nick gave up seismology in favour of showbiz and credits from Miranda to Nathan in Ted Lasso. After dinner he appears in the guise of an excitable and all too easily distracted magician. The Standard describes Mr Swallow as 'both breathtaking and split-your-sides hilarious.'

A Nina Conti



Nina ran away from the RSC to be a ventriloquist. She has since wowed audiences in Vegas, stormed The Apollo, starred in Black Books and entertained The Queen. Nina's sidekick Monkey claims the act is 'genre-defying,' but what does he know? In 2022 they tour the nation with The Dating Show.

B Simon Pierro (Germany)



A World Championship prize winner, Simon mixes tech with traditional magic and sleight of hand. He pours liquid from a photo of a glass on an iPad and drags a playing card image into the real world, to the bewilderment of audiences. Simon also designs tricks to promote brands.

C Troy



Troy von Scheibner is part of a wave of cool urban magicians inspired by David Blaine. His shows have sold to 120 countries. Troy can take a bite from an apple and restore it to whole, and lock an iPhone in a mirror – leaving audiences awestruck. And he never goes anywhere without a pack of cards.



CRAIG DAVID

HEADLINE BANDS & VOCALISTS

IN ASSOCIATION WITH UKNY

Rick Astley



Rick is synonymous with 80s pop. After 13 hits he was crowned Best Act Ever by MTV Europe – when Never Gonna Give You Up became a global meme. Rick continues to tour and record, including a cover of ABBA's The Winner Takes It All. He performs to playback or with a 6-piece band.

Craig David MBE (US)



Craig has enjoyed Top 10 hits including Rise & Fall, Fill Me In and 7 Days. He now performs live with a UK band or guitarist – or with his TS5 DJ collective. The set features old skool R&B, swing beat, garage and bashment anthems as well as house hits. Craig sings, DJs, MCs and works the party crowd.

Ellie Goulding



Ellie broke through with her folk-influenced debut, Lights. She now has three No.1 albums and hits like Burn, Love Me Like You do and her cover version of Your Song. After taking on a role as a UN Goodwill Ambassador and a rescheduled Brightest Blue tour, Ellie appears with guitar and keyboard.

Gary Barlow OBE



As well as numerous awards and 50m record sales, Gary has toured Wonderland, turned Calendar Girls into a musical and produced a tribute to Take That. He's now produced his own one-man theatre show. For corporate crowds Gary appears with a piano or band and a set full of hits.

Paloma Faith



The multi-lingual former magician's assistant from Hackney has enjoyed retro-pop and soul hits like New York and Only Love Can Hurt Like This. Along with her vintage style singing, music critics pick her out as a natural stage entertainer. Paloma performs acoustically or with 10-piece band.

Ronan Keating



Since Boyzone days Ronan has racked up 20 million record sales, filmed Another Mother's Son, judged Australia's The Voice and co-hosted The One Show. Performing acoustically or with a full band, the set includes Life is a Rollercoaster, No Matter What and If Tomorrow Never Comes.

Clean Bandit



Clean Bandit mash classical music and pop to create a dreamy sound: chamber music meets house. They have racked up 4 No.1s to date, including Rockabye and the Grammy Award-winner Rather Be with Jess Glynne. The line-up comprises piano, bass, drums, percussion/DJ, cello and vocals.

Jess Glynne



With a distinctive pop soul voice Jess broke through as a featured artist with Clean Bandit. She can now boast 8 No.1 singles, 2 hit studio albums and a tour with The Spice Girls. Jess and her band fill the floor with Don't Be So Hard on Yourself, Hold My Hand and I'll be There.

Chaka Khan (US)



The multiple Grammy Award-winning songwriter, actor and entrepreneur has worked with the likes of Miles Davis, Steve Winwood, Stevie Wonder and Prince – covering the gamut from R&B to pop, rock, gospel and country. The Queen of Funk performs to tracks, including I Feel For You.

PLEASE NOTE: FEES VARY CONSIDERABLY DEPENDING ON THE PERFORMANCE FORMAT, THE ARTIST'S SCHEDULE AND WHETHER THE EVENT IS VIRTUAL OR IN-PERSON.

HEADLINE BANDS & VOCALISTS

IN ASSOCIATION WITH UKNY

Mabel



With a foundation in R&B Mabel's range extends to all sorts of dance music. She's already scooped two Brit awards, toured with Harry Styles and earned a reputation for positivity. Her ever-increasing list of hits includes Finders Keepers, Mad Love, Boyfriend, Don't Call Me Up and Tick Tock, with Clean Bandit.

Laura Mvula



Laura is known for her R&B, classical and pop roots, and what The Guardian call 'Gospeldelia.' She has won two MOBOs (Best Soul Artist and Best Female), written film soundtracks, composed for the RSC and worked with Nile Rodgers on The Dreaming Room. The set includes Overcome and Ready or Not.

Scouting for Girls



The London pop-rock trio topped the charts with their first album and nearly repeated the trick with Everybody Wants to Be on TV. They've also written with James Blunt and One Direction. The live show includes She's So Lovely and This Ain't a Love Song, as well as a lot of crowd pleasing covers.

Madness



Madness serve up an ever-popular recipe of cheeky lyrics, catchy melodies, sharp suits and pop/ska and reggae rhythms. The hit list includes House of Fun, Baggy Trousers, It Must Be Love and Our House - as seen on the roof of Buckingham Palace. Suggs & Co continue to tour, record and perform live.

Rag'n'Bone Man



Rory broke through with Human. The blues and soul star has since followed up with a second No.1 album, Life by Misadventure. He's also won three Brits and an Ivor Novello award, and collaborated with Pink and Gorillaz. The set includes Skin, Giant and All You Ever Wanted, with a full band.

Simply Red



Since Mick Hucknall re-formed Simply Red they've played Europe, Australia and South America. 2022 sees a Blue Eyed Soul UK tour and a set drawing on Fairground, Sunrise, If You Don't Know Me By Now, Something Got Me Started, Holding Back the Years and Money's Too Tight to Mention.

Olly Murs



Olly has sold over 10 million records, toured with Robbie Williams, played the US with One Direction and co-hosted X Factor. He's also played Hyde Park with Take That. Singing to tracks or with a 6-piece, the set includes Troublemaker, Heart Skips a Beat and Dance with me Tonight.

Nile Rodgers & Chic



As well as producing the likes of Madonna, Bowie and Duran Duran, Nile Rodgers is the driving force behind one of the biggest acts of the disco era. The 11-piece (including full horn section) appeal across every generation, filling the floor with Good Times, Dance Dance Dance and Le Freak.

Westlife



The legendary Irish boy band clocked up 14 No.1s, more than anybody except Presley and The Beatles. They also gave a private performance for the Pope. Reunited as a 4-piece, 2022/3 sees a major UK tour of Wild Dreams with new material among a choice of hits from Flying Without Wings to Uptown Girl.

PLEASE NOTE: FEES VARY CONSIDERABLY DEPENDING ON THE PERFORMANCE FORMAT, THE ARTIST'S SCHEDULE AND WHETHER THE EVENT IS VIRTUAL OR IN-PERSON.





Paloma Faith



Sophie Ellis-Bextor





Olly Murs



Ellie Goulding



Rick Astley





EMBER TRIO
AT THE REAL VARIETY SHOW

SHOW OPENERS, DANCE & STINGS

D Brass Volcanoes



Brass Volcanoes combine trumpets, saxophones and drums in a feel-good unit drawing on New Orleans, Latin America and the Caribbean. Playing stings or a full set, they mix arrangements of popular songs with Mardi Gras standards, funk classics and their own high energy compositions.

C Jazzbomb



Led by Sam Chaplin on vocals/trumpet, Jazzbomb have backed legendary artists like Michael Bublé, Eric Clapton and Kylie Minogue. With anything up to an 8-piece band, they swing from the decadence of Sinatra and Louis Armstrong all the way through to Ricky Martin and Van Morrison.

B Red Hot Chilli Pipers



Mixing pipes and drums with an electric guitar and distinctly sexy costumes, the boys describe their act as 'bagpipes with attitude.' 3 million have watched their cover of Avicii's Wake Me Up. Complete with choreographed moves, they bring real Scottish flair to the likes of Queen and Coldplay.

A A Diversity



Made up of 8 East Londoners, including two sets of brothers, Diversity bodypopped to stardom on BGT. Simon Cowell described them as 'sheer perfection.' After releasing StreetDance 3D Ashley led the folk of Stockton in the world's biggest routine. In 2022 the company embark on a huge Connected tour.

C Joji Hirota Ensemble



Originally from Hokkaido (Japan's northern island), the multi-percussionist 'Shakuhachi' musician and composer leads Britain's only truly authentic Taiko drumming group. They appear in a 3, 5 or 15-piece format with a huge Oh-daiko drum and gong, with or without kimono-clad dancers.

A Tokio Myers



Tokio (Torville Jones) samples classical piano with electronic and cinematic sounds. As well as touring with the likes of Kanye West and Lianne La Havas, the former session musician won the BGT title with a distinctive interpretation of Debussy, Ed Sheeran and Rag'n'Bone Man's Human.

C Ember Trio



Ember is made up of virtuoso violinist Elliot Lyte and cellists Tom Huet and Chris Gascoine. They met at a string session for Pink Floyd, started to rework pop songs and soon attracted 20m views. They now perform all over the world with their own take on Dua Lipa, Kanye West, Ed Sheeran and more.

B Cameron MacDonald Dancers



During the pandemic the West End dance captain and choreographer was the creative spark behind the Save The Arts video, attracting 5 million views. As a performer Cameron's credits include jukebox shows Mamma Mia and Saturday Night Fever. As a choreographer he works to commission.

D Mr Wilson's Second Liners



In New Orleans they celebrate funerals in style. The main parade section is the 'first line'; the fun starts behind. In homage to these street musicians, and to diehard 90s club culture, 6 mischievous northerners step out in bright uniforms to recreate the spirit of the 24 Hour Party People.



THE KITTS PROJECT

DANCE BANDS

B The AllStars Collective



The Collective bring together the back-room talent that play for the likes of Madonna and Elton John – and George Clooney's wedding. ASC comes in many formats, from trio to 13-piece.

B The Kitts Project



Performing in any format from 5 to 20-piece, with dancers, every track features live vocals while the DJ enhances the beats. The set ranges from 70s classics through to today's pop and dance anthems.

B Rick Parfitt Jnr & The RPJ Band



Fronted by the son of the Status Quo guitarist, RPJ members have worked with headliners from Simple Minds to Sugababes. The set spans Summer of '69, Mr Brightside, I Predict a Riot and Rock DJ.

C The Brass Funkeys



The Funkeys are trailblazers in the new generation of brass bands, playing Glastonbury and the O2 as well as Ronnie Scott's. The 8-piece dish up the best gypsy czardas with soulful jazz and pumping funk.

C The Lionels



The sharp 4-piece specialise in blistering renditions of perennial dancefloor favourites like Superstition, Let's Stay Together, Jumping Jack Flash and Kings of Leon's hit, Sex on Fire.

C Rockaoke



Backed by professionals on guitar, bass and drums, the MC invites guests onstage to belt out their own favourites from a catalogue of 200 songs. The show has stormed festivals from Latitude to Proud.

C Duke



A regular support for acts like Kanye West and DJ Fresh, Duke mix breathtaking vocals, beatboxing, harmonies and guitar. Get ready for a high energy set full of outstanding covers.

C Madhen



Along with their party set, Madhen perform three dedicated tribute shows. So 80s is big hair, shoulder pads and make up (boys and girls); Scizzor Sisterz is dance pop; So Blondie recreates 70s/80s New York.

C Natalie Williams' Soul Family



Led by Natalie with vocals from Vula and Sharlene Hector of Basement Jaxx, Soul Family combine soul, R&B, gospel and funk. They cover Aretha Franklin, Stevie Wonder, Sam Cooke and Marvin Gaye.

DJs

D DJ DL



A sound engineer by day, DL serves up something for everybody – from breakbeat and dance to hip-hop, soul and the classics.

C Jazzie B OBE



Jazzie remains a major 'pleasure giver' on the club scene. The two hour set proves that the Soul II Soul producer's still got it.

V A Sophie Ellis-Bextor



Sophie enjoyed her biggest hits with Take Me Home, If This Ain't Love and Murder on the Dancefloor – before she became the queen of Kitchen Disco.

B Vernon Kay



As well as modelling, hosting ITV game shows and fronting Sky Sports, Vernon is a seasoned party DJ after stints on Radio 1 and Radio X.

D Arielle Free



The Love Island podcaster also fronts a BBC Scotland singing dating show, and hosts sessions at Bestival, Lovebox, Reading and Glastonbury.

B Trevor Nelson MBE



With 7 compilations under his belt, Trevor is a pillar of the Radio 1Xtra and Radio 2 schedule. He entertains with soul and old skool R'n'B.

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